



## KRISPY KREME'S® Spring Mini Doughnuts Are So Cute You'll Want to Eat 'Em Up

March 25, 2021

*Three spring-inspired Mini doughnuts, available beginning March 25*

**WINSTON-SALEM, N.C. (March 25, 2021)** – Ever find something to be so adorable, you want to squeeze, squish it ... even bite it? It's a real feeling, and this spring *Krispy Kreme* will help protect the cute things out there by bringing back the cutest doughnuts fans can eat: Spring Minis!

Available for a limited time beginning March 25 at participating shops across the U.S., Spring Minis includes the return of three adorable mini doughnuts, two of which have a refreshing new look:

- **NEW Mini Blue Bird Doughnut** – a mini Original Glazed® Doughnut dipped in bright blue icing and decorated like a Bluebird.
- **NEW Mini Flower Doughnut** – a mini Original Glazed Doughnut dipped in yellow icing and yellow sanding sugar and decorated with a white icing flower.
- **Mini Bunny Bum Doughnut** – a mini Original Glazed Doughnut dipped in green icing, topped with green sprinkles and a dollop of Kreme™ and two bunny feet sugar pieces.

Share how you're enjoying these adorable Spring Minis by using #KrispyKreme and tagging @krispykreme. Learn more about *Krispy Kreme's* Spring Minis by visiting [www.krispykreme.com/promos/springminis](http://www.krispykreme.com/promos/springminis).

### **About Krispy Kreme Doughnut Corporation**

Krispy Kreme Doughnut Corporation is a global retailer of premium-quality sweet treats, including its signature Original Glazed® doughnut. Headquartered in Winston-Salem, N.C., the company has offered the highest-quality doughnuts and great-tasting coffee since it was founded in 1937. Krispy Kreme Doughnuts is proud of its Fundraising program, which for decades has helped non-profit organizations raise millions of dollars in needed funds. Krispy Kreme doughnuts can be found in approximately 12,000 grocery, convenience and mass merchant stores in the U.S. The Company has nearly 1,400 retail shops in 33 countries. Connect with Krispy Kreme Doughnuts at [www.KrispyKreme.com](http://www.KrispyKreme.com), or on one of its many social media channels, including [www.Facebook.com/KrispyKreme](https://www.Facebook.com/KrispyKreme), and [www.Twitter.com/KrispyKreme](https://www.Twitter.com/KrispyKreme).

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