



KRISPY KREME® Doughnut Fans Counting Down to Annual ‘Day of the Dozens’! \$1 Dozens of Original Glazed® Doughnuts are Coming

December 7, 2020

Holiday season made twice as nice with \$1 Original Glazed® dozen with purchase of any dozen at regular price on 12/12

WINSTON-SALEM, N.C. (Dec. 7, 2020) – Being on the nice list this holiday season will be twice as nice this Saturday, 12/12, when *Krispy Kreme* returns its annual “Day of the Dozens” – offering fans one dozen Original Glazed® doughnuts for just \$1 with the purchase of any dozen at regular price.

Krispy Kreme fans can treat themselves, loved ones and other nice-listers to a dozen iconic Original Glazed doughnuts for just \$1 via takeout, drive-thru or in shops when they purchase any dozen, including the limited-time Holiday Collection, featuring the new holiday-inspired Festive Tree and Present doughnuts, as well as the popular Santa Belly Doughnut.

Krispy Kreme’s Day of the Dozens offer is limited to two per customer at participating shops across the U.S. Show us how you’re celebrating by using #DayofDozens and tagging @krispykreme on social. Learn more about *Krispy Kreme’s* “Day of the Dozens” offer by visiting www.krispykreme.com/offers/dayofdozens.

About Krispy Kreme Doughnut Corporation

Krispy Kreme Doughnut Corporation is a global retailer of premium-quality sweet treats, including its signature Original Glazed® doughnut. Headquartered in Winston-Salem, N.C., the company has offered the highest-quality doughnuts and great-tasting coffee since it was founded in 1937. Krispy Kreme Doughnuts is proud of its Fundraising program, which for decades has helped non-profit organizations raise millions of dollars in needed funds. Krispy Kreme doughnuts can be found in approximately 12,000 grocery, convenience and mass merchant stores in the U.S. The Company has nearly 1,400 retail shops in 33 countries. Connect with Krispy Kreme Doughnuts at www.KrispyKreme.com, or on one of its many social media channels, including www.Facebook.com/KrispyKreme, and www.Twitter.com/KrispyKreme.

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