



## KRISPY KREME® Sweetens Election Day with a FREE Original Glazed® Doughnut

October 27, 2020

*All guests will receive a free doughnut Nov. 3; brand also to provide 'I Voted' stickers*

**WINSTON-SALEM, N.C. (Oct. 27, 2020)** – *Krispy Kreme* announced today that anyone who visits a U.S. shop on Election Day, Nov. 3, is in for a sweet treat: a FREE Original Glazed® Doughnut.

To celebrate and share the pride that comes with voting, *Krispy Kreme* will also make available to guests on Election Day "I Voted" stickers. These stickers, a badge of pride for any voter are more difficult to attain due to the increase in people voting by mail and pandemic-related health precautions being taken at polling places throughout the country.

"If you're out and about on Election Day, we want to thank you by giving you a free Original Glazed doughnut," said Dave Skena, Chief Marketing Officer of *Krispy Kreme*. "And if you didn't get your 'I Voted' sticker because you voted before election day, we've got you covered there too."

Share how you're enjoying a FREE Original Glazed Doughnut on Election Day and your civic pride by using #KrispyKreme and tagging @krispykreme. 'I Voted' Stickers available while supplies last.

### **About Krispy Kreme Doughnut Corporation**

Krispy Kreme Doughnut Corporation is a global retailer of premium-quality sweet treats, including its signature Original Glazed® doughnut. Headquartered in Winston-Salem, N.C., the company has offered the highest-quality doughnuts and great-tasting coffee since it was founded in 1937. Krispy Kreme Doughnuts is proud of its Fundraising program, which for decades has helped non-profit organizations raise millions of dollars in needed funds. Krispy Kreme doughnuts can be found in approximately 12,000 grocery, convenience and mass merchant stores in the U.S. The Company has nearly 1,400 retail shops in 33 countries. Connect with Krispy Kreme Doughnuts at [www.KrispyKreme.com](http://www.KrispyKreme.com), or on one of its many social media channels, including [www.Facebook.com/KrispyKreme](https://www.Facebook.com/KrispyKreme), and [www.Twitter.com/KrispyKreme](https://www.Twitter.com/KrispyKreme).

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