



'Thank Goodness It's Chocolate': KRISPY KREME® Celebrates Two Years of TGIC with \$2 Chocolate Glazed Dozen with Purchase of Any Dozen on Friday, July 31

July 28, 2020

Krispy Kreme's Chocolate Glazed Doughnuts have become a Friday fan favorite, and it's time to celebrate

WINSTON-SALEM, N.C. (July 28, 2020) – The only thing better than “Friday” is *Krispy Kreme's* Chocolate Glazed Friday, which has become a recurring fan favorite each month. To celebrate two years of turning its iconic glaze waterfall into delicious chocolate glaze, *Krispy Kreme* is offering fans a sweet deal: get a **\$2 Chocolate Glazed dozen** with the purchase of any dozen on Friday, July 31.

Doughnut and chocolate fans can visit participating U.S. *Krispy Kreme* shops and drive-thrus to purchase one dozen Chocolate Glazed Doughnuts, featuring *Krispy Kreme's* classic Original Glazed® Doughnut covered in rich chocolate glaze, for just \$2 with the purchase of any dozen doughnuts on Friday, July 31.

Guests can enjoy doughnuts dining in at certain shops as *Krispy Kreme* continues to put the well-being of guests and team members first by complying with government and health-related safety guidelines. Doughnuts are also available for purchase via takeout in the lobby, through the drive-thru or by ordering online through the *Krispy Kreme* app or website for pick-up or delivery within 10 miles of shops. *Krispy Kreme's* \$2 Chocolate Glazed Dozen offer is not available through online ordering. Visit KrispyKreme.com for details regarding *Krispy Kreme's* safety measures.

Share how you're celebrating two years of TGIC by using #TGIC and #KrispyKreme and tagging @krispykreme. To learn more about TGIC and find a participating *Krispy Kreme* shop, visit www.krispykreme.com/promos/chocolateglaze.

About Krispy Kreme Doughnut Corporation

Krispy Kreme Doughnut Corporation is a global retailer of premium-quality sweet treats, including its signature Original Glazed® doughnut. Headquartered in Winston-Salem, N.C., the company has offered the highest-quality doughnuts and great-tasting coffee since it was founded in 1937. Krispy Kreme Doughnuts is proud of its Fundraising program, which for decades has helped non-profit organizations raise millions of dollars in needed funds. Krispy Kreme doughnuts can be found in approximately 12,000 grocery, convenience and mass merchant stores in the U.S. The Company has nearly 1,400 retail shops in 33 countries. Connect with Krispy Kreme Doughnuts at www.KrispyKreme.com, or on one of its many social media channels, including www.Facebook.com/KrispyKreme, and www.Twitter.com/KrispyKreme.

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