



KRISPY KREME® to Celebrate Class of 2020 with ‘Graduate Dozen’ Available One Week Only and FREE for All High School and College Seniors on May 19

May 12, 2020

Assorted dozen features fan favorite doughnuts May 18-24 for family and friends to treat their graduating seniors

WINSTON-SALEM, N.C. (May 12, 2020) – *Krispy Kreme* has something sweet for high school and college seniors – and their families and friends – disappointed by canceled graduation ceremonies.

On Tuesday, May 19, *Krispy Kreme* will give its new “Graduate Dozen” FREE to any high school or college senior – no purchase necessary – who visits a *Krispy Kreme* dressed in their graduation cap and gown or “Class of 2020” shirt, letterman jacket or other swag. Fans can also purchase the new assorted dozen, which spells out “2020” in three rows, May 18-24 via drive thru and by ordering online at *Krispy Kreme’s* website or app for door-side pickup or delivery.

“We feel for all of the high school and college seniors. We wish they had that moment of walking across the stage and getting their diploma,” said Dave Skena, Chief Marketing Officer for *Krispy Kreme*. “We can’t replace that ... but we thought we could help them safely have a little fun and enjoy a special ‘Graduate Dozen’ on us. Moms, dads, friends and family can buy this ‘Graduate Dozen’ all week long to honor their favorite graduates, but only seniors can get one for free.”

The Graduate Dozen includes Chocolate Iced with Sprinkles and Strawberry Iced with Sprinkles doughnuts along with a variety of fan favorites dressed up to honor the Class of 2020:

- **Chocolate Iced Kreme Filled** is filled with our classic Kreme™, dipped in chocolate icing and decorated with a “2”.
- **Strawberry Iced Kreme Filled** is filled with our classic Kreme™, dipped in strawberry icing and decorated with a “2”.
- **Cake Batter Filled** is filled with Cake Batter Kreme™, dipped in yellow icing and decorated with a “2”.
- **Yellow Iced Original Glazed** is our iconic Original Glazed Doughnut® dipped in yellow icing and decorated with a white icing drizzle.

Share how you’re celebrating a 2020 graduate with the Graduate Dozen by using #KrispyKreme and tagging @krispykreme. For more information regarding the May 19 free dozen offer or how to order the limited-edition Graduate Dozen online for door-side pickup or delivery, please visit www.krispykreme.com/promos/2020SeniorWeek. The offer is available at participating shops, while supplies last.

About Krispy Kreme Doughnut Corporation

Krispy Kreme Doughnut Corporation is a global retailer of premium-quality sweet treats, including its signature Original Glazed® doughnut. Headquartered in Winston-Salem, N.C., the company has offered the highest-quality doughnuts and great-tasting coffee since it was founded in 1937. Krispy Kreme Doughnuts is proud of its Fundraising program, which for decades has helped non-profit organizations raise millions of dollars in needed funds. Krispy Kreme doughnuts can be found in approximately 12,000 grocery, convenience and mass merchant stores in the U.S. The Company has nearly 1,400 retail shops in 33 countries. Connect with Krispy Kreme Doughnuts at www.KrispyKreme.com, or on one of its many social media channels, including www.Facebook.com/KrispyKreme, and www.Twitter.com/KrispyKreme.

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