



## KRISPY KREME® to Celebrate Grand Opening of Toledo Shop Jan. 14

January 8, 2020

*Product innovations and enhanced guest experiences part of brand's return to area*

**Toledo, Ohio (Jan. 8, 2020)** – Toledo residents and dignitaries will celebrate the return of the beloved destination for hot, fresh doughnuts, premium coffee and now doughnut-infused ice cream on Tuesday, Jan. 14, when *Krispy Kreme* hosts the grand opening of its new shop at 3145 Secor Road.

In addition to providing fans an expanded menu, including Original Glazed® Doughnut-infused ice cream available in hand-spun milkshakes and scoop sandwiches, the shop will feature a new design offering a “stylistic wink” to *Krispy Kremés* heritage, while capturing the brand's fun, warm and authentic personality.

The shop's expanded menu includes:

- **Scoop sandwiches**, the brand's take on the classic ice cream sandwich, featuring Original Glazed Doughnut-infused ice cream, scooped between a sliced doughnut with a combination of toppings and drizzles. Options include Vanilla Sprinkled, Triple Chocolate, Cookies & Kreme™, Vanilla Chip, Chocolatey Caramel Coconut, and Vanilla Fruity Crunch.
- **Hand-spun milkshakes** made with Original Glazed Doughnut-infused ice cream, topped with whipped cream and a mini-Original Glazed Doughnut. Flavors include Vanilla Glazed, Double Chocolate, Salty Caramel, Classic Strawberry, and OREO® Cookies & Kreme™.

Guests will also experience digital and interactive enhancements, including digital menu boards, online ordering, delivery, and in-shop self-service pickup, as part of *Krispy Kremés* continued initiative to enhance guests' journey, including access to hot, fresh doughnuts whenever and however they want.

Local dignitaries and residents will join *Krispy Kreme* team members and managers at 9:00 a.m., Tuesday, Jan. 14, for a ribbon-cutting ceremony to officially open the new shop. Additionally, *Krispy Kreme* will randomly surprise guests with a “Celebration Dozen Ticket” that provides one free dozen Original Glazed® Doughnuts every month for a year.

“*Krispy Kreme* is one of the most beloved sweet treat brands around and we couldn't be happier to return to the Toledo community,” said Michael Sharum, *Krispy Kreme* District Manager. “We look forward to serving our neighbors and others throughout the area melt-in-your-mouth doughnuts and other innovative offerings.”

The shop will be open seven days a week: Sunday through Thursday from 6:00 a.m. to 10:00 p.m. and Friday and Saturday from 6:00 a.m. to 11:00 p.m.

Share how you're celebrating the newest w shop by using #KrispyKreme on social media.

### About Krispy Kreme Doughnut Corporation

Krispy Kreme Doughnut Corporation is a global retailer of premium-quality sweet treats, including its signature Original Glazed® doughnut. Headquartered in Winston-Salem, N.C., the company has offered the highest-quality doughnuts and great-tasting coffee since it was founded in 1937. Krispy Kreme Doughnuts is proud of its Fundraising program, which for decades has helped non-profit organizations raise millions of dollars in needed funds. Krispy Kreme doughnuts can be found in approximately 12,000 grocery, convenience and mass merchant stores in the U.S. The Company has nearly 1,400 retail shops in 33 countries. Connect with Krispy Kreme Doughnuts at [www.KrispyKreme.com](http://www.KrispyKreme.com), or on one of its many social media channels, including [www.Facebook.com/KrispyKreme](https://www.Facebook.com/KrispyKreme), and [www.Twitter.com/KrispyKreme](https://www.Twitter.com/KrispyKreme).

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