



## KRISPY KREME® Celebrates Grand Opening of Pensacola Shop Tuesday

October 14, 2019

*120 guests will win FREE Original Glazed Doughnuts Each Month for a Year*

**Pensacola, FL (Oct. 14, 2019)** – Pensacola residents and dignitaries will celebrate the area’s newest destination for hot, fresh doughnuts and premium coffee on Tuesday, Oct. 15, when *Krispy Kreme* hosts the grand opening of its shop at 1730 East Nine Mile Road.

In addition to providing fans its iconic *Original Glazed®* Doughnut and other menu offerings, including the new Monster Batch Doughnuts for the Halloween season, the new *Krispy Kreme* shop includes a 24-hour drive-thru, digital menu boards and online ordering.

Starting Tuesday and through Sunday, Oct. 20, *Krispy Kreme* will randomly surprise 120 guests with a “Celebration Dozen Ticket” that provides one free dozen *Original Glazed®* Doughnuts every month for a year.

The shop employs 89 team members and managers, many of whom will join local dignitaries and residents to officially open the shop with a ribbon cutting ceremony Tuesday at 9 a.m.

“Known for our iconic doughnuts and premium coffee, *Krispy Kreme* is one of the most beloved sweet treat brands around,” said Tim Mossor, *Krispy Kreme* District Manager. “We are excited to expand our footprint in the Pensacola community and look forward to serving our new neighbors melt-in-your-mouth doughnuts and delicious drinks, morning through night.”

The shop will be open seven days a week: Sunday through Thursday from 6 a.m. to 10 p.m., and Friday and Saturday from 6 a.m. to 11 p.m. The drive-thru will open at 6 a.m. Tuesday and stay open 24 hours a day.

Share how you’re celebrating the newest *Krispy Kreme* shop by using #KrispyKreme on social media.

### **About Krispy Kreme Doughnut Corporation**

Krispy Kreme Doughnut Corporation is a global retailer of premium-quality sweet treats, including its signature Original Glazed® doughnut. Headquartered in Winston-Salem, N.C., the company has offered the highest-quality doughnuts and great-tasting coffee since it was founded in 1937. Krispy Kreme Doughnuts is proud of its Fundraising program, which for decades has helped non-profit organizations raise millions of dollars in needed funds. *Krispy Kreme* doughnuts can be found in approximately 12,000 grocery, convenience and mass merchant stores in the U.S. The Company has nearly 1,400 retail shops in 33 countries. Connect with Krispy Kreme Doughnuts at [www.KrispyKreme.com](http://www.KrispyKreme.com), or on one of its many social media channels, including [www.Facebook.com/KrispyKreme](https://www.Facebook.com/KrispyKreme), and [www.Twitter.com/KrispyKreme](https://www.Twitter.com/KrispyKreme).

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