NEWS RELEASE

SharkNinja to Participate in the Morgan Stanley Global Consumer & Retail Conference

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NEEDHAM, Mass.--(BUSINESS WIRE)-- SharkNinja, Inc. (NYSE: SN), a global product design and technology company, today announced that the Company will be participating in the Morgan Stanley Global Consumer & Retail Conference in New York City. SharkNinja is hosting a fireside chat that is scheduled to begin at 8:45 a.m. Eastern Time on Tuesday, December 1, 2026.

The fireside chat will be webcast live and available for replay. The link to the webcast will be available on the Investor Relations section of the Company's website at ir.sharkninja.com.

About SharkNinja

SharkNinja is a global product design and technology company, with a diversified portfolio of 5-star rated lifestyle solutions that positively impact people's lives in homes around the world. Powered by two trusted, global brands, Shark and Ninja, the company has a proven track record of bringing disruptive innovation to market, and developing one consumer product after another has allowed SharkNinja to enter multiple product categories, driving significant growth and market share gains. Headquartered in Needham, Massachusetts with more than 4,100 associates, the company's products are sold at key retailers, online and offline, and through distributors around the world. For more information, please visit **sharkninja.com**.

Investor Relations:
James Lamb, CFA
SVP, Investor Relations & Treasury
IR@sharkninja.com

Anna Kate Heller
ICR
SharkNinja@icrinc.com

Media Relations:
Jason Schlossberg
SVP, Chief Communications Officer
PR@sharkninja.com

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