NEWS RELEASE

SharkNinja Unveils Ninja Luxe™ Café Pro Espresso Machine by Jonathan Adler

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The celebrated potter and designer brings bold geometry, polished brass and natural wood accents to Ninja's café-quality espresso experience

NEEDHAM, Mass.--(BUSINESS WIRE)-- SharkNinja, Inc., a global product design and technology company and makers of the #1 espresso machine in the U.S.[1], today announced the Ninja Luxe™ Café Pro Espresso Machine by Jonathan Adler. This exclusive limited-edition collaboration brings together Ninja's proven espresso engineering with Adler's signature aesthetic of Modern American Glamour.

Ninja Luxe™ Café Pro Espresso Machine by Jonathan Adler

The collaboration marks a new expression of the Ninja Luxe™ Café collection, expanding beyond color into designer-led patterns, textures, and finishes.

"People want the products on their counters to reflect their personal style and deliver exceptional performance," said Laura Dyer, SVP of Global Entertainment and Culture Strategy at SharkNinja. "Jonathan brings a distinctive creative vision to that ambition, helping us elevate an everyday ritual for design enthusiasts and coffee connoisseurs."

Adler reimagines the award-winning Luxe™ Café Pro with luxurious design details including:

- Warm Wood Detailing: Natural wood accents bring texture and timeless sophistication.
- Signature Geometric Print Back Panel: Jonathan Adler's iconic geometric Versailles pattern creates a bold focal point.

- Polished Brass Accents: Add warmth and shine to the design.

Behind the distinctive exterior, the Ninja Luxe™ Café Pro delivers the performance coffee lovers expect, with an integrated tamper system for consistent, mess-free tamping and precision temperature control and extraction technology for café-quality espresso at home.

“I believe glamour belongs everywhere, including your kitchen countertops,” said Jonathan Adler. “That’s why I was so excited to work with SharkNinja to design a Ninja Luxe Café Pro. It’s innovative enough for coffee fanatics and stylish enough for design fanatics, and I hope folks love it as much as I do!”

The partnership, negotiated by CAA Brand Management, is available in time for holiday gifting and entertaining, the Ninja Luxe™ Café Pro Espresso Machine by Jonathan Adler will be offered for $899.99 on SharkNinja.com (US & Canada), Target (US) and TikTok Shop while supplies last.

[1] Based on U.S. espresso maker dollar sales tracked by Circana LLC’s Retail Tracking Service for the 52 weeks ending January 3, 2026.

About SharkNinja

SharkNinja is a global product design and technology company, with a diversified portfolio of 5-star rated lifestyle solutions that positively impact people's lives in homes around the world. Powered by two trusted, global brands, Shark and Ninja, the company has a proven track record of bringing disruptive innovation to market and developing one consumer product after another has allowed SharkNinja to enter multiple product categories, driving significant growth and market share gains. Headquartered in Needham, Massachusetts with more than 4,100 associates, the company's products are sold at key retailers, online and offline, and through distributors around the world. For more information, please visit **sharkninja.com**.

About Jonathan Adler

Potter and designer Jonathan Adler launched his namesake brand after leaving his day job to pursue his first love: ceramics. In 1993, Barneys bought his collection of pottery. Five years later, he opened his first store in Soho, selling textiles, table-top and furniture. Today, Jonathan Adler is a design company with stores worldwide, a thriving e-commerce site, a full slate of residential and commercial projects, and a wholesale business with over 1000 points of distribution globally.

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