NEWS RELEASE

SharkNinja Set to Join the S&P 500 Index

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Company to join the index in its first year of eligibility, six months after joining the S&P MidCap 400 and following 14 consecutive quarters of double-digit net sales growth

NEEDHAM, Mass.--(BUSINESS WIRE)-- SharkNinja, Inc. (NYSE: SN), a global product design and consumer technology company, is set to join the S&P 500® Index, effective prior to the opening of trading on Wednesday, December 2, 2026. The milestone reflects SharkNinja's sustained growth as a public company, fueled by continuous innovation that solves everyday problems and delights millions of consumers around the world.

SharkNinja will join the S&P 500 less than three and a half years after becoming an independent public company in July 2023 and just six months after joining the S&P MidCap 400 in May 2026.

"Despite the speed of our path to the S&P 500, this is not an overnight success story. It is the culmination of nearly two decades of hard work, earning one five-star review at a time," said Mark Barrocas, Chief Executive Officer of SharkNinja. "This is a proud milestone for SharkNinja and a credit to our extraordinary team. Together, we've built one of the fastest-growing product design and consumer technology companies in the world. We see tremendous opportunity ahead to bring our innovation to more consumers around the world, positively impacting their lives and creating long-term value for our shareholders."

SharkNinja delivered its 14th consecutive quarter of double-digit net sales growth in the third quarter of 2026, with net sales increasing 21.2% year over year. With products across 41 subcategories and a presence in 38 markets, the company brings approximately 25 new products to market each year. Behind that growth is a 24/7 global innovation cycle that turns deep consumer insights into disruptive products at speed and scale, solving everyday problems for consumers around the world.

About SharkNinja

SharkNinja is a global product design and technology company, with a diversified portfolio of 5-star rated lifestyle solutions that positively impact people's lives in homes around the world. Powered by two trusted, global brands, Shark and Ninja, the company has a proven track record of bringing disruptive innovation to market and developing one consumer product after another has allowed SharkNinja to enter multiple product categories, driving significant growth and market share gains. Headquartered in Needham, Massachusetts with more than 4,100 associates, the company's products are sold at key retailers, online and offline, and through distributors around the world. For more information, please visit **sharkninja.com**.

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