



NEWS RELEASE

## SharkNinja Named to Newsweek's list of Most Trustworthy Companies in America 2025

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Global product design and technology leader awarded based on consumer surveys and social listening analysis of sentiment, virality, and reach

NEEDHAM, Mass.--(BUSINESS WIRE)-- SharkNinja, Inc. (NYSE: SN), a global product design and technology company, today announced it has been named to Newsweek's list of the Most Trustworthy Companies in America 2025. This prestigious award is presented by Newsweek and Statista Inc., the world-leading statistics portal and industry ranking provider. This list recognizes companies around the world that have earned the confidence of consumers, investors and employees by producing quality products, appointing effective leaders, and performing exceedingly well on a national level.

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"Earning a place on Newsweek's list of the Most Trustworthy

Companies in America is a reflection of our unwavering commitment to solving consumer problems through five-star innovation and spotlights the dedication and talent of our extraordinary team," said Mark Barrocas, CEO of SharkNinja. "Trust is earned through consistent action, one consumer experience at a time, and this recognition highlights our dedication to delivering high-value, high-quality products, empowering our teams, and leading with integrity in everything we do."

The Most Trustworthy Companies in America 2025 list was built on a methodology consisting of two evaluation components:

1. **Survey Results:** 25,000 U.S. residents evaluated companies on the 3 pillars of trust, resulting in over 100,000



evaluations.

2. **Social Listening Analysis:** Mentions about the companies from various internet segments were gathered and rated according to their sentiment, virality and reach.

The 700 companies with the highest score have been awarded as one of the Most Trustworthy Companies in America 2025. Based on the results of the study, SharkNinja is honored to be recognized on Newsweek's list of the Most Trustworthy Companies in America 2025.

Newsweek's list of the Most Trustworthy Companies in America 2025 can be viewed on [Newsweek.com](https://www.newsweek.com).

SharkNinja offers competitive benefits, employee stock purchase options, generous discounts on SharkNinja products, high impact learning programs, wellness programs, and more. For more information about career opportunities at SharkNinja, visit <https://sharkninja.com/careers>.

## About Newsweek

Newsweek is the global digital news organization built around the iconic 93-year-old American magazine. Newsweek reaches 100 million people monthly with its thought-provoking news, opinion, images, graphics, and video delivered across a dozen print and digital platforms. Headquartered in New York City, Newsweek also publishes international editions in EMEA and Asia.

## About Statista

Statista publishes hundreds of worldwide industry rankings and company listings with high-profile media partners. This research and analysis service is based on the success of [statista.com](https://www.statista.com), the leading data and business intelligence portal that provides statistics, relevant business data, and various market and consumer studies and surveys.

## About SharkNinja

SharkNinja is a global product design and technology company, with a diversified portfolio of 5-star rated lifestyle solutions that positively impact people's lives in homes around the world. Powered by two trusted, global brands, Shark and Ninja, the company has a proven track record of bringing disruptive innovation to market and developing one consumer product after another has allowed SharkNinja to enter multiple product categories, driving significant growth and market share gains. Headquartered in Needham, Massachusetts with more than 3,600 associates, the company's products are sold at key retailers, online and offline, and through distributors around the world. For more information, please visit [sharkninja.com](https://sharkninja.com).

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