



NEWS RELEASE

# SharkNinja Named Technology Company of the Year by Mass Technology Leadership Council

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Global product design and technology leader recognized for driving disruptive consumer product innovation, industry leadership, and exceptional business growth

NEEDHAM, Mass.--(BUSINESS WIRE)-- SharkNinja, Inc. (NYSE: SN), a global product design and technology company, today announced it was named Technology Company of the Year by the Mass Technology Leadership Council. Among Massachusetts' robust ecosystem of dynamic technology companies, this esteemed distinction highlights the impact of SharkNinja's disruptive consumer product innovation and its exceptional business performance over the last year.

SharkNinja named Technology Company of the Year by MTLC

"We are honored to be recognized by MTLC for

SharkNinja's role in shaping the technology landscape in Massachusetts and beyond. At the heart of our growth is a singular focus - identifying consumer problems and solving them with disruptive innovation that enhances daily life," said Mark Barrocas, CEO of SharkNinja. "Every year, we bring dozens of new products to market that redefine categories or enter us into new ones - moving from concept to consumer at a remarkable pace. None of this would be possible without our extraordinary team, whose relentless drive and ingenuity continue to propel us forward."

The Mass Technology Leadership Council announced the winners of this year's awards at their annual Technology Top 50 reception in Boston. Technology companies and executive leaders were recognized based on nominations and selected by industry peers. Honorees were chosen for the annual Tech Top 50 list, as well as across 10 additional award categories, including Technology Company of the Year.



“Massachusetts has long been a place where top technology talent thrives, and we’re proud to continue attracting the best and brightest to SharkNinja,” continued Barrocas. “Our team embraces a mindset of relentless curiosity and continuous improvement, always striving to be better, faster, and smarter. It’s that drive that will continue to fuel our growth and shape the future of innovation.”

SharkNinja offers competitive benefits, employee stock purchase options, generous discounts on SharkNinja products, high impact learning programs, wellness programs, and more. For more information about career opportunities at SharkNinja, visit: <https://sharkninja.com/careers>

## About SharkNinja

SharkNinja is a global product design and technology company, with a diversified portfolio of 5-star rated lifestyle solutions that positively impact people’s lives in homes around the world. Powered by two trusted, global brands, Shark and Ninja, the company has a proven track record of bringing disruptive innovation to market and developing one consumer product after another has allowed SharkNinja to enter multiple product categories, driving significant growth and market share gains. Headquartered in Needham, Massachusetts with more than 3,600 associates, the company’s products are sold at key retailers, online and offline, and through distributors around the world. For more information, please visit [sharkninja.com](https://sharkninja.com).

Media Relations

Susan Frechette

**PR@sharkninja.com**

Investor Relations

Arvind Bhatia

**IR@sharkninja.com**

Source: SharkNinja