



NEWS RELEASE

SharkNinja Honored in the Fast Company 2026 Innovation by Design Awards

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SharkNinja earns an honorable mention in Design Company of the Year category and named a finalist in Fashion and Beauty for Shark™ FacialPro™ Glow

NEEDHAM, Mass.--(BUSINESS WIRE)-- SharkNinja is proud to announce that it has been named an honorable mention in the Fast Company Innovation by Design Awards for 2026 in the Design Company of the Year category and a finalist in the Fashion and Beauty category for Shark™ FacialPro™ Glow & Depuffi™ At-Home Hydrating Facial System.

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Now in its 15th year, the
Innovation by Design Awards

celebrate the designers and businesses addressing today's most urgent challenges while anticipating the problems of tomorrow. The program is one of the most prestigious design competitions in the industry, spotlighting work that exemplifies originality, beauty, sustainability, user insight, cultural significance, and measurable business impact.

"Great design starts with understanding how people live and what could make their everyday experiences better," said Ross Richardson, Chief Design Officer at SharkNinja. "One way we do that is by identifying what we call desirability gaps, the experiences people want but can't easily recreate at home. Across everything we design, it takes thousands of decisions, iterations, and breakthroughs to bring performance, form, and function together in a way that feels effortless. This recognition belongs to our extraordinary team, whose curiosity, ingenuity, and determination turn possibilities into products that positively impact people's lives."

SharkNinja's global innovation engine brings approximately 25 new products to market each year across more than 40 categories spanning kitchen, cleaning, and beauty. Behind that pace is a commitment to refining every detail, from how a product feels in the hand to how seamlessly it fits into daily routines. Through extensive research and in-home testing across thousands of households, global teams translate consumer insights into products that solve real problems delivering accessible innovation and extraordinary value to consumers worldwide.

Shark™ FacialPro™ Glow & Depuffi™ At-Home Hydro-Powered Facial System brings that design philosophy to life by bringing the spa facial experience to the home. The device combines a dual-pump hydro-abrasion system, dermatologist-developed formulas, and hot-and-cold contrast therapy to deliver spa-level extraction, hydration, and depuffing in five steps and 10 minutes. Together, these features turn a complex treatment into an intuitive experience consumers can recreate at home.

Honorees were selected by a panel of top designers, business executives from leading organizations, and Fast Company editors.

"The Innovation by Design Awards have always recognized the ideas that challenge convention and show what's possible when design is treated as a strategic force, not an afterthought. Congratulations to this year's honorees, who demonstrate how thoughtful design can solve meaningful problems and create new possibilities for people and businesses," said Brendan Vaughan, editor-in-chief of Fast Company.

To see the complete list, go to [fastcompany.com/innovation-by-design/list](https://www.fastcompany.com/innovation-by-design/list), and read about the winners in the Fall issue of Fast Company magazine on newsstands September 22, 2026.

About Fast Company

Fast Company is the only media brand fully dedicated to the vital intersection of business, innovation, and design, engaging the most influential leaders, companies, and thinkers on the future of business. Headquartered in New York City, Fast Company is published by Mansueto Ventures LLC, along with fellow business publication Inc., and can be found online at www.fastcompany.com.

About SharkNinja

SharkNinja is a global product design and technology company, with a diversified portfolio of 5-star rated lifestyle solutions that positively impact people's lives in homes around the world. Powered by two trusted, global brands, Shark and Ninja, the company has a proven track record of bringing disruptive innovation to market and developing one consumer product after another has allowed SharkNinja to enter multiple product categories, driving significant growth and market share gains. Headquartered in Needham, Massachusetts with more than 4,100

associates, the company's products are sold at key retailers, online and offline, and through distributors around the world. For more information, please visit **sharkninja.com**.

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