NEWS RELEASE

# SharkNinja Announces Second Quarter 2023 Earnings Release and Conference Call Date

8/10/2023

NEEDHAM, Mass.--(BUSINESS WIRE)-- SharkNinja, Inc. (“SharkNinja” or the “Company”) (NYSE: SN), a global product design and technology company, today announced that its financial results for the second quarter of 2023 will be released on Thursday, August 24, 2023 before market open. The Company will host a live earnings conference call and webcast at 8:00 a.m. Eastern Time that same day.

The link to the webcast will be available on the Investor Relations section of the Company’s website at ir.sharkninja.com. Those interested in participating in the live call can dial 1-877-407-4018 or 1-201-689-8471. The webcast will be archived and available for replay.

## About SharkNinja

SharkNinja is a diversified, global product design and technology company that creates 5-star rated lifestyle solutions through innovative products for consumers around the world. The Company seeks to leverage its global, agile and cross-functional engineering know-how, product development and manufacturing expertise along with solutions-driven marketing to increase the efficiency, convenience and enjoyment of consumers’ daily tasks and improve everyday lives. Powered by two trusted, global brands, Shark and Ninja, the Company has a proven track record of bringing disruptive products to market, and developing one consumer solution after another has allowed SharkNinja to enter multiple product categories, driving significant growth and market share gains. The Company’s products are sold at key retailers, online and offline, and through distributors around the world. For more information, please visit ir.sharkninja.com.

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