NEWS RELEASE

SharkNinja Announces Launch of Secondary Offering of Ordinary Shares

2025-08-20

NEEDHAM, Mass.--(BUSINESS WIRE)-- SharkNinja, Inc. (NYSE: SN), a global product design and technology company, today announced that certain selling shareholders affiliated with CJ Xuning Wang (collectively, the "Selling Shareholders"), the Chairperson of SharkNinja's board of directors, have commenced an underwritten public offering of 5,000,000 ordinary shares of SharkNinja. Additionally, the Selling Shareholders intend to grant the underwriters a 30-day option to purchase up to an additional 750,000 ordinary shares of SharkNinja.

SharkNinja is not selling any ordinary shares in the offering and will not receive any of the proceeds from the sale.

J.P. Morgan and BofA Securities are acting as joint lead book-running managers for the proposed offering.

The ordinary shares are being offered pursuant to a registration statement on Form F-3ASR filed with the Securities and Exchange Commission (the "SEC"). The proposed offering of these securities will be made only by means of a preliminary prospectus supplement and the accompanying prospectus. Before you invest, you should read the preliminary prospectus supplement and the accompanying prospectus in their entirety and other documents SharkNinja has filed with the SEC for more complete information about SharkNinja and the Offering. When available, copies of the preliminary prospectus supplement relating to this offering and accompanying prospectus may be obtained from: J.P. Morgan Securities LLC, Attention: c/o Broadridge Financial Solutions, 1155 Long Island Avenue, Edgewood, NY 11717, email: **prospectus-eq_fi@jpmchase.com** and **postsalemanualrequests@broadridge.com**; or BofA Securities, NC1-022-02-25, 201 North Tryon Street, Charlotte, NC 28255-0001, Attn: Prospectus Department, Email: **dg.prospectus_requests@bofa.com**.

This press release shall not constitute an offer to sell or the solicitation of an offer to buy these securities, nor shall

there be any sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

About SharkNinja

SharkNinja is a global product design and technology company, with a diversified portfolio of 5-star rated lifestyle solutions that positively impact people's lives in homes around the world. Powered by two trusted, global brands, Shark and Ninja, the company has a proven track record of bringing disruptive innovation to market, and developing one consumer product after another which has allowed SharkNinja to enter multiple product categories, driving significant growth and market share gains. Headquartered in Needham, Massachusetts with more than 3,600 associates, the company's products are sold at key retailers, online and offline, and through distributors around the world.

Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. All statements contained in this press release that do not relate to matters of historical fact should be considered forward-looking statements, including statements relating to the proposed offering. Forward-looking statements are based on management's beliefs and assumptions and on information currently available to management. Such statements are subject to risks and uncertainties, and actual results may differ materially from those expressed or implied in the forward-looking statements due to various factors described in the registration statement, preliminary prospectus supplement, the accompanying prospectus and, when available, the prospectus supplement and other filings with the SEC. SharkNinja expressly disclaims any obligation or undertaking to update the forward-looking statements contained in this press release to reflect any change in its expectations or any change in events, conditions or circumstances on which such statements are based unless required to do so by applicable law. Forward-looking statements speak only as of the date of this press release.

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