



NEWS RELEASE

SharkNinja Announces Expected Listing Date on New York Stock Exchange of July 31, 2023

7/26/2023

NEEDHAM, Mass.--(BUSINESS WIRE)--SharkNinja, Inc. ("SharkNinja" or the "Company") today announced that it expects that trading of its ordinary shares on the New York Stock Exchange will commence on Monday, July 31, 2023 under the ticker symbol "SN." SharkNinja executives will ring the opening bell at the New York Stock Exchange on July 31, 2023, to mark the milestone.

Under the terms of the previously announced separation and distribution of SharkNinja from JS Global Lifestyle Company Limited (Stock code: 1691.HK) ("JS Global"), shareholders who held JS Global ordinary shares on July 4, 2023 (the "Record Date") will receive one SharkNinja ordinary share for every 25 ordinary shares of JS Global held by such shareholder as of the Record Date.

A registration statement relating to these securities has been filed with the Securities and Exchange Commission (the "SEC") but has not yet become effective. These securities may not be sold, nor may offers to buy be accepted, prior to the time the registration statement becomes effective. This announcement does not constitute an offer to sell or the solicitation of an offer to buy any securities, nor shall there be any sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

About SharkNinja

SharkNinja is a diversified, global product design and technology company that creates 5-star rated lifestyle solutions through innovative products for consumers around the world. The Company seeks to leverage its global, agile and cross-functional engineering know-how, product development and manufacturing expertise along with



solutions-driven marketing to increase the efficiency, convenience and enjoyment of consumers' daily tasks and improve everyday lives. Powered by two trusted, global brands, Shark and Ninja, the Company has a proven track record of bringing disruptive products to market, and developing one consumer solution after another has allowed SharkNinja to enter multiple product categories, driving significant growth and market share gains. The Company's products are sold at key retailers, online and offline, and through distributors around the world.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the applicable securities laws. All statements other than statements of historical fact are forward-looking statements. These statements include, but are not limited to, the Company's expected listing on the New York Stock Exchange on July 31, 2023. The words "believe," "may," "will," "estimate," "potential," "continue," "anticipate," "intend," "expect," "could," "would," "project," "plan," "target" and similar expressions are intended to identify forward-looking statements. Forward-looking statements are based on management's expectations, assumptions and projections based on information available at the time the statements were made. These forward-looking statements are subject to a number of risks, uncertainties and assumptions, including risks and uncertainties related to: the Company's ability to maintain and strengthen its brands to generate and maintain ongoing demand for its products; the Company's ability to commercialize a continuing stream of new products and line extensions that create demand; the Company's ability to effectively manage its future growth; general economic conditions and the level of discretionary consumer spending; the Company's ability to expand into additional consumer markets; the Company's ability to maintain product quality and product performance at an acceptable cost; the Company's ability to compete with existing and new competitors in its markets; problems with, or loss of, the Company's supply chain or suppliers, or an inability to obtain raw materials; the risks associated with doing business globally; inflation, changes in the cost or availability of raw materials, energy, transportation and other necessary supplies and services; the Company's ability to hire, integrate and retain highly skilled personnel; the Company's ability to maintain, protect and enhance its intellectual property; the Company's ability to securely maintain consumer and other third-party data; the Company's ability to comply with ongoing regulatory requirements; the increased expenses associated with being a public company; the Company's status as a "controlled company" within the meaning of the rules of the New York Stock Exchange; and the Company's ability to achieve some or all of the anticipated benefits of the separation and distribution from JS Global. It is not possible for the Company's management to predict all risks, nor can it assess the impact of all factors on its business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements the Company may make. In light of these risks, uncertainties, and assumptions, the Company's actual results could differ materially and adversely from those anticipated or implied in the forward-looking statements. Further information on risks that could cause actual results to differ materially from forecasted results are included in the Company's filings with the SEC including its Form F-1/A filed on July 20, 2023 with the SEC. Except as required by law, the Company assumes no obligation to

update these forward-looking statements, or to update the reasons if actual results differ materially from those anticipated in the forward-looking statements.

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