



NEWS RELEASE

Shark® Launches AquaReach™, the First Vacuum & Mop System with Extendable Wand Designed to Clean Beyond the Floor

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An integrated extendable wand brings wet & dry cleaning from hard floors to baseboards, windowsills, cabinet fronts, and more.

NEEDHAM, Mass.--(BUSINESS WIRE)-- SharkNinja, Inc. (NYSE: SN), a global product design and technology company, today announced Shark® AquaReach™, the industry's first wet & dry cleaner designed to clean more than just your floors. AquaReach™ vacuums and mops hard floors at the same time, then extends its reach with an integrated wand to clean hard-to-reach areas like baseboards, windowsills, cabinet fronts and other hard surfaces.

AquaReach™ Pro includes a Total Self-Cleaning and Drying System.

Across TikTok and social media, consumers have shared

countless cleaning hacks to reach the places other floor cleaners may not reach—wrapping towels around mops, taping microfiber cloths to cleaning tools and inventing DIY workarounds just to finish the job. Those videos weren't just clever hacks; they revealed an unmet need.

"People weren't creating cleaning hacks because they wanted to—they were creating them because they had to," said Petra Oman, VP of Marketing at SharkNinja. "They showed us what was missing. AquaReach™ was built around the way people were already cleaning, combining vacuuming, mopping and extended reach so they can tackle more of the mess in one routine."

Built for Real Life. And Real Messes.

Real-life messes don't stay on the floor. Smoothie splatter ends up on cabinet fronts. Crayon streaks find their way onto tile grout. Grime builds up in the tight spaces around the toilet.

On the floor, AquaReach™ tackles wet and dry messes at the same time. The brushroll rotates continuously, working with a powerful jet of cleaning solution to loosen and scrub stuck-on debris, while Shark's powerful suction lifts away dirt and dirty liquid simultaneously. When it's time to clean beyond the floor, the integrated extendable wand brings the same vacuuming and mopping power to surfaces the nozzle can't reach with two specialized tools:

- Stain Scrubber: Targeted spray and powerful suction remove stuck-on messes 2x faster* from the floor, baseboards, windowsills, behind toilets and bathtub ledges.
- Detailer Mop: Reaches under furniture, along edges and into tight corners for targeted mopping and debris pickup.

Always Ready for the Next Clean

AquaReach™ continuously refreshes its brushroll while cleaning to help prevent dirty water and debris from being redeposited onto floors. A dual-tank system keeps clean and dirty water separate, while an on-dock rinse cycle flushes the brushroll after every use, so it's ready for the next clean.

AquaReach™ Pro adds the Total Self-Cleaning and Drying System. Its Self-Sanitizing** dock rinses the brushroll and dries it with heated air up to 160°F, helping reduce odors and eliminating 99.9% of bacteria from the brushroll.***

Additional features include:

- Edge-Optimized Nozzle: Cleans closer to baseboards and edges, reducing missed spots and minimizing touch-ups.
- LED Reveal Beam: Illuminates hidden dust, crumbs, hair and debris so nothing gets left behind.

Availability

Shark® AquaReach™ (\$399.99) and **AquaReach™ Pro** (\$529.99) are both available starting today on SharkNinja.com and TikTok Shop, with additional color and retail availability coming in the upcoming weeks.

About SharkNinja

SharkNinja is a global product design and technology company, with a diversified portfolio of 5-star rated lifestyle solutions that positively impact people's lives in homes around the world. Powered by two trusted, global brands, Shark and Ninja, the company has a proven track record of bringing disruptive innovation to market, and

developing one consumer product after another has allowed SharkNinja to enter multiple product categories, driving significant growth and market share gains. Headquartered in Needham, Massachusetts with more than 4,100 associates, the company's products are sold at key retailers, online and offline, and through distributors around the world. For more information, please visit **sharkninja.com**.

* Based on IEC 62885-6 5.1 Aqua Reach wand vs. nozzle.

** Bacterial reduction on brush-roll, tested in External Lab under controlled conditions. In-home results may vary. When used as directed.

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