



NEWS RELEASE

Shark Introduces Two Lightweight Stick Vacuums with Nonstop Corded Power

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Shark® Rocket® Turbo tackles everyday messes and pet hair, while Shark Detect™ + Reveal adds Direction Detect and Reveal Technology to help find and remove hidden debris

NEEDHAM, Mass.--(BUSINESS WIRE)-- SharkNinja, Inc. (NYSE: SN), a global product design and technology company, expanded its corded stick vacuum lineup with the Shark® Rocket® Turbo Corded Stick Vacuum and Shark Detect™ + Reveal Corded Stick Vacuum. Both combine powerful suction with a self-cleaning brushroll and unlimited corded runtime for cleaning carpets and hard floors.

The Shark Detect™ + Reveal uses Direction Detect to automatically recognize forward and reverse movement and optimize suction in both directions.

Each model weighs less than 10 pounds and converts into a handheld vacuum for furniture,

stairs and car interiors. Slim, low-profile nozzles reach beneath furniture, and the removable hand vacuums clip to the base of the wand for compact, freestanding storage.

Shark® Rocket® Turbo Corded Stick Vacuum

The Shark® Rocket® Turbo tackles dirt, debris, and pet hair with a self-cleaning Turbo brushroll. Anti-Hair Wrap Technology actively removes hair from the brushroll as it cleans, delivering pet-hair pickup without the need to cut away wrapped hair.

At under ten pounds, the vacuum is easy to carry and maneuver and includes a Crevice Tool and Pet Multi-Tool for tight spaces, furniture and upholstery.

Shark Detect™ + Reveal Corded Stick Vacuum

The Shark Detect™ + Reveal uses Direction Detect to automatically recognize forward and reverse movement and optimize suction in both directions. Reveal Technology uses a precision-angled blue LED beam to illuminate dust and debris often invisible to the human eye for a more thorough clean.

Its self-cleaning brushroll helps prevent hair wrap, and the removable hand vacuum weighs less than three pounds. The model includes a Pet Crevice Tool and Pet Multi-Tool.

Availability

The **Shark® Rocket® Turbo Corded Stick Vacuum** is available in Navy for \$199.99, and the **Shark Detect™ + Reveal Corded Stick Vacuum** is available in Storm for \$249.99.

About SharkNinja

SharkNinja is a global product design and technology company, with a diversified portfolio of 5-star rated lifestyle solutions that positively impact people's lives in homes around the world. Powered by two trusted, global brands, Shark and Ninja, the company has a proven track record of bringing disruptive innovation to market, and developing one consumer product after another has allowed SharkNinja to enter multiple product categories, driving significant growth and market share gains. Headquartered in Needham, Massachusetts with more than 4,100 associates, the company's products are sold at key retailers, online and offline, and through distributors around the world. For more information, please visit sharkninja.com.

Investor Relations: ir@sharkninja.com

Public Relations: pr@sharkninja.com

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