



NEWS RELEASE

# Shark Expands Its Robot Vacuum Lineup with Navigator® 2-in-1 Robot Vacuum and Mop

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Navigator® pairs powerful vacuuming and mopping with simple setup, smart navigation, and a self-empty, bagless base

NEEDHAM, Mass.--(BUSINESS WIRE)-- SharkNinja, Inc. (NYSE: SN), a global product design and technology company, today introduced the **Shark Navigator® 2-in-1 Robot Vacuum and Mop**, a new addition to its growing robot lineup. Navigator® is simple to set up and built to handle everyday floor cleaning—from vacuuming and mopping to emptying itself when the job is done.

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“People want a cleaner home with less effort, and that’s what Navigator is all about,” said Alex Forman, Director of Marketing, SharkNinja. “It

brings powerful Shark vacuuming and mopping performance together with simple setup and automatic emptying, making it easy to let a robot take on the daily cleaning. In our consumer study, 95% of users said Navigator replaced their vacuuming maintenance within the first week<sup>1</sup>—giving people one less chore to think about.”

Getting started takes just a few steps. Navigator® connects to Bluetooth automatically, pairs with Wi-Fi and starts cleaning with one click. Its 360° LiDAR maps the home, while SmartPath™ Max Navigation guides the robot to clean methodically, row by row.

Navigator® vacuums carpets and hard floors throughout the home with 4X the suction<sup>2</sup>, while the self-cleaning brushroll helps prevent hair wrap. When mopping, Navigator® also vacuums hard floors, delivering 2X better stain cleaning<sup>3</sup> while automatically avoiding carpets and rugs to keep them dry.

After cleaning, Navigator® empties into a bagless base that holds up to 30 or 60 days of debris, depending on the model. Consumers can also schedule cleanings, set no-go zones, and view their home map through the SharkClean® app.

## The Shark Robot Lineup

Navigator® 2-in-1 joins a broader robot lineup from Shark, the #1 vacuum brand in the U.S. based on dollar sales.<sup>4</sup> The portfolio includes:

**Shark Navigator Robot® Vacuum | \$449.99 MSRP:** For everyday vacuuming. Cleans carpets and hard floors to help keep up with dirt and debris.

**Shark Navigator® 2-in-1 Robot Vacuum and Mop | Starting at \$499 MSRP:** For everyday vacuuming and mopping with simple setup. Cleans carpets and hard floors and empties itself, with base options that hold up to 30 or 60 days of debris.

**Shark PowerDetect™ NeverTouch™ Pro Robot Vacuum and Mop | \$999.99 MSRP:** For less upkeep between cleanings. Vacuums and mops, with a base that automatically empties debris, refills the water tank and washes and dries the mop pad.

**Shark PowerDetect™ ThermaCharged™ Robot Vacuum and Mop | \$1,199.99 MSRP:** Adds heated mop-pad washing and drying to sanitize the pad between cleanings, plus up to three hours of runtime.

**Shark PowerDetect™ UV Reveal™ 2-in-1 Robot Vacuum and Mop | \$1,299.99 MSRP:** For visible and invisible messes, UV Stain Detect™ identifies stains while HyperSonic Mopping™ targets and cleans them.

## Availability

The Shark Navigator® 2-in-1 Robot Vacuum and Mop with a 60-day bagless base is available starting today on **SharkNinja.com** for \$599 and is coming soon to Amazon. A \$499 model with a 30-day bagless base is coming soon to Amazon, Costco, and Sam's Club.

Several models across Shark's robot lineup will also be on sale during Amazon's Prime Big Deal Days.

## About SharkNinja

SharkNinja is a global product design and technology company with a diversified portfolio of 5-star-rated lifestyle

solutions that positively impact people's lives in homes around the world. Powered by the Shark and Ninja brands, the company has a proven track record of bringing disruptive innovation to market across multiple product categories. Headquartered in Needham, Massachusetts, with more than 4,100 associates, SharkNinja products are sold at retailers and through distributors around the world. For more information, visit [sharkninja.com](https://sharkninja.com).

<sup>1</sup> Based on consumer in-home study

<sup>2</sup> Vs. Dreame D10 Plus Gen2

<sup>3</sup> Vs. Roomba105 Combo

<sup>4</sup> Source: Circana LLC, Retail Tracking Service, US, Total Floorcare, Vacuums incl Stick Vacuums, Upright Vacuums, Robotic Vacuums, & Canister Vacuums, Dollar Sales, 52 WE Jan 3, 2026

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