

Meet Shark® ChillPill™ — The Only 3-in-1 Personal Cooling System

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Three ways to hack the heat in style: ultra-powerful fan, evaporative indoor-outdoor mist, and an InstaChill™ cooling plate

Designed to be worn, carried, or set-down hands-free for relief whenever life heats up

NEEDHAM, Mass.--(BUSINESS WIRE)-- Today, SharkNinja, Inc. (NYSE: SN), a global product design and technology company, announced the launch of Shark® ChillPill™, the only 3-in-1 personal cooling system designed to help you keep your cool, inside and out, whenever life heats up. ChillPill™ combines a high-speed bladeless fan that accelerates air up to 25 feet per second*, a refreshing indoor-outdoor dry-touch evaporative mister, and a cryo-inspired InstaChill™ direct-contact cooling plate that lowers skin temperature by up to 16°F in seconds** for customizable cooling and instant relief.

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While interest in portable fans has surged over the past

decade¹, consumers have been left with basic handheld options that break easily and offer little more than warm air circulation or dampness. Reimagining personal cooling, ChillPill™ creates an entirely new category of cool — designed for both the heat you expect and the heat you don't.

A fashion-forward must-have that elevates any look, ChillPill™ keeps you cool in style. From sun-soaked beach days and outdoor concerts to crowded theme parks, summer travel, overheated commutes, getting ready under pressure, and packed sidelines, ChillPill™ delivers powerful, targeted relief whenever the heat rises. Indoors or on the move, it's there for the stressful moments, the backseat of a bumpy car ride, heat that catches you off guard,

and anytime you need instant cooling. Just click, twist into place, and chill.

“Personal cooling hasn’t evolved with the way people actually live,” said Neil Shah, Chief Commercial Officer at SharkNinja. “People have been stuck with underpowered handheld fans that deliver minimal relief and lack thoughtful design. That wasn’t good enough for us. We listened to our consumers and saw an opportunity to do more than improve the fan; we set out to reinvent personal cooling altogether.”

Capitalizing on deep expertise across Shark Home and Beauty, ChillPill™ pairs Shark’s category-leading fan engineering with cryo-inspired cooling innovations developed within Shark to actively help cool the body rather than just circulating air.

ChillPill™ comes with three interchangeable cooling attachments:

- Powerful airflow delivers fast, cooling relief, with a high-speed, bladeless fan that accelerates air up to 25 feet per second* with 10 adjustable speeds.
- Indoor-outdoor evaporative dry-touch mist refreshes skin without leaving it wet, with continuous or interval misting options and up to 10 minutes of mist per tank fill.
- InstaChill™ cooling plate delivers instant, contact-based relief, lowering skin temperature by up to 16°F in seconds**.

“ChillPill™ is not just a fan,” Shah added. “It’s the first and only 3-in-1 personal cooling system that combines a high-speed fan, dry-touch mister, and a cryo-cooling plate into a wearable design that fits seamlessly into everyday life. This is the epitome of Shark performance intentionally designed for comfort whenever and wherever you need it.”

ChillPill™ can be worn, clipped on, or twisted to set on a tabletop—whatever works best in the moment. With up to 11 hours of battery life on low speeds, or 1.5 hours at maximum airflow, it’s built to keep you comfortable throughout the day. It’s available in Carbon (Charcoal), Dragonfruit (Pink), Glacier (Blue), Haze (Purple), Iced Latte (Golden Brown), Matcha (Green), and Rose Gold, with a design that’s easy to wear. Optional accessories like a clamp for a bike or stroller, cross-body and wrist straps, protective cases, and a non-slip sleeve make it even easier to work into your daily routine.

Available today for \$149.99, ChillPill™ launches exclusively on **Amazon.com** and will be coming to SharkNinja.com and other retailers starting on March 11. For more information or to purchase, visit **SharkNinja.com**.

¹ Source: NBC, **With heat at a record high, a new summer fashion trend is fighting the temperature**

* Measured in speed 10 at air outlet with the fan cap.

** Based on controlled testing at 77°F, applied to neck area at level 2.

About SharkNinja

SharkNinja is a global product design and technology company, with a diversified portfolio of 5-star rated lifestyle solutions that positively impact people's lives in homes around the world. Powered by two trusted, global brands, Shark and Ninja, the company has a proven track record of bringing disruptive innovation to market and developing one consumer product after another has allowed SharkNinja to enter multiple product categories, driving significant growth and market share gains. Headquartered in Needham, Massachusetts with more than 4,000 associates, the company's products are sold at key retailers, online and offline, and through distributors around the world. For more information, please visit sharkninja.com.

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