NEWS RELEASE

Looks Pretty. Fights Dirty. Meet the New Shark® RazorVac™ Cordless Hand Vacuum

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From pet hair to party crumbs, RazorVac™ pairs serious suction with standout design and colors—including exclusive chrome finishes perfect for the holiday wish list.

A lightweight cordless hand vacuum with Cyclonic Technology, a SpotLight LED, and three power modes. Available now from $129.99 at SharkNinja.com.

NEEDHAM, Mass.--(BUSINESS WIRE)-- SharkNinja, Inc. (NYSE: SN), a global product design and consumer technology company, today introduced Shark® RazorVac™, a cordless hand vacuum that delivers 2X more suction (vs. the best-selling handvac) at just 1.2 pounds. With Cyclonic Technology that keeps suction strong as debris collects, RazorVac™ packs serious cleaning power into a slim, beautiful design made to show off. Available now from $129.99 at **SharkNinja.com**.

Shark® RazorVac™ is available today for $129.99 at SharkNinja.com in Petal Pink, Matcha and French Gold, with Gold Chrome and Silver Chrome finishes coming exclusively to SharkNinja.com for $149.99.

Dirt messed with the wrong house. From makeup powder in a drawer and hair after a blow-dry to coffee grounds on the counter, RazorVac™ makes quick work of everyday messes. Its slim shape reaches into tight spaces, while the SpotLight LED reveals overlooked dust and debris. For pet hair, the included Multi-Surface Pet Tool helps lift embedded fur from upholstery. After cleanup, simply return it to its compact charging dock so it's ready for the next mess.

"RazorVac™ is Shark's most powerful cordless hand vacuum yet, at just 1.2 pounds," said Andy Sundberg, VP of

Global Marketing, SharkNinja. “We’re challenging the idea that powerful cleaning tools need to be bulky or hidden away. People shouldn’t have to choose between a hand vacuum they want to leave out and one with the power to take on the mess. RazorVac™ delivers both. That’s the idea behind ‘Looks Pretty. Fights Dirty.’”

Arriving in time for holiday hosting and gifting, RazorVac™ picks up pet hair from the chairs before guests arrive, stray sprinkles after cookie decorating, and crushed crackers beneath the appetizer spread. It’s a small gift with serious power, useful for last-minute touch-ups and everyday cleanups long after the decorations come down. For Shark fans who share everything from their morning routines to their latest finds, RazorVac™ brings something new to the mix: a favorite color to show off and a satisfying cleanup to share.

Through SharkNinja’s First Fans for employees and **SharkNinja Storytellers** for consumers, creators will get the opportunity to put RazorVac™ to work in their own routines and share their everyday cleanups on social. From cereal beneath the breakfast table to snack crumbs after movie night, they’ll bring ‘Looks Pretty. Fights Dirty.’ to life in their own homes.

Shark® RazorVac™ Features

The Shark® RazorVac™ cordless hand vacuum features:

- Cyclonic Technology for lasting suction: Delivers 2X more suction (vs. the best-selling handvac) and separates debris from airflow to keep suction strong as debris collects.
- SpotLight LED to reveal hidden messes: Illuminates overlooked dust and debris inside drawers, along shelves and in car footwells.
- Lightweight design for quick cleanups: Weighs 1.2 pounds, with a slim shape that’s easy to maneuver into tight spaces at home or in the car.
- Three power modes and up to 40 minutes of runtime: Choose ECO, Standard or Boost to match the mess, with up to 40 minutes of runtime in ECO mode.
- One-button dust cup emptying: Releases collected debris at the press of a button, so you can empty it and get on with your day.
- Two included tools for pet hair and tight spaces: The Multi-Surface Pet Tool lifts embedded pet hair from upholstery, while the Duster Crevice Tool reaches between sofa cushions, car seats and other tight spaces.
- Standout colors and a compact charging dock: A colorful design made for display, with a dock that keeps RazorVac™ charged and within reach.

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The lineup gives Shark fans a way to find their color—or a gift for someone who shares their love of a great clean. Petal Pink, Matcha and French Gold bring a personal touch to everyday spaces, while Gold Chrome and Silver Chrome offer a holiday statement. More color drops will arrive in 2027, giving the Shark fan community new favorites to collect and share.

About SharkNinja

SharkNinja is a global product design and technology company, with a diversified portfolio of 5-star rated lifestyle solutions that positively impact people's lives in homes around the world. Powered by two trusted, global brands, Shark and Ninja, the company has a proven track record of bringing disruptive innovation to market, and developing one consumer product after another has allowed SharkNinja to enter multiple product categories, driving significant growth and market share gains. Headquartered in Needham, Massachusetts with more than 4,100 associates, the company's products are sold at key retailers, online and offline, and through distributors around the world. For more information, please visit sharkninja.com.

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