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Trimble Enhances its Fleet Management Suite with Asset Tracking for Field Service Organizations

SUNNYVALE, Calif., Oct. 15, 2015 /PRNewswire/ -- Trimble (NASDAQ: TRMB) announced today the launch of Trimble® Asset Tracking, a flexible solution that offers complete visibility into the location and utilization of portable assets from a convenient portal. An enhancement to its fleet management portfolio, Trimble Asset Tracking enables field service organizations operating high-value portable assets, such as generators, pumps or trailers that are towed behind a service vehicle, to better manage asset performance and costs to increase efficiencies and improve operations.

"We recognize the importance for businesses to have the visibility to not only manage their vehicles but also their portable assets," said John Cameron, general manager of Trimble's Field Service Management Division. "Asset tracking solutions are becoming an increasingly valuable tool for those that rent, lease or own portable assets that are critical to their field service operation. Having real-time information into the location and utilization of portable assets can enable businesses to determine how best they should be deployed in order to optimize productivity and their return-on-investment."

Trimble Asset Tracking is designed to be convenient, easy to use and simple to set up. Key features include:

- A map view of the location and status of the towed, powered and non-powered assets
- Integration with Trimble Fleet Management to view vehicles alongside the assets within one interface
- High-level utilization reports for an individual or group of assets from across multiple locations
- Rugged hardware with simple installation
- Long-life battery that can send location alerts for up to 3 months on a single charge
- Real-time alerts if a unit changes location, has been disconnected and wakes on motion for instant location reporting

Trimble Asset Tracking enables businesses in industries from construction to utilities to streamline their workflow in the field by ensuring that assets are in the right place and can be found instantly when needed, enabling them to maximize the value of their expensive equipment. When deployed in conjunction with Trimble Fleet Management, businesses can benefit from a single portal to view their entire field operation, knowing where each vehicle and asset is in real time at the touch of a button.

Trimble's Asset Tracking solution is available now through its Field Service Management Division. For more information, visit: http://www.trimble.com/fsm/asset_tracking.

About Trimble's Field Service Management Division

Trimble's Field Service Management Division provides visibility into field and fleet operations so businesses can streamline efficiency and increase productivity. The Field Service Management suite includes Fleet Management, Work Management and Scheduling, Worker Safety and Mobility solutions that transform the effectiveness of work, workers and assets in the field. The cloud-based portfolio allows Trimble to offer customers industry-specific, enterprise-level solutions for exceptional performance and ease of use.

For more information, visit: www.trimble.com/fsm.

About Trimble

Trimble applies technology to make field and mobile workers in businesses and government significantly more productive. Solutions are focused on applications requiring position or location—including surveying, construction, agriculture, fleet and asset management, public safety and mapping. In addition to utilizing positioning technologies, such as GPS, lasers and optics, Trimble solutions may include software content specific to the needs of the user. Wireless technologies are utilized to deliver the solution to the user and to ensure a tight coupling of the field and the back office. Founded in 1978, Trimble is headquartered in Sunnyvale, Calif.

For more information, visit: www.trimble.com.

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