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Liberty Tire Chooses Trimble Driver Safety to Reduce Risks and Increase Efficiencies

SUNNYVALE, Calif., Sept. 10, 2015 /PRNewswire/ -- Trimble (NASDAQ: TRMB) announced today that Liberty Tire, the leading provider of tire recycling services in the U.S., is rolling out the Trimble® Driver Safety solution across its fleet of vehicles. The selection of Trimble Driver Safety complements Liberty Tire's implementation of Trimble Fleet Management, providing Liberty Tire complete visibility into their day-to-day field service operations.

Liberty Tire is an American conservation company that collects and recycles about 140 million tires annually. Liberty Tire drivers log more than 16 million miles each year. By adding Trimble Driver Safety to its fleet management capabilities, Liberty Tire will have full visibility into high-risk driving behaviors such as jackrabbit starts, hard braking, harsh turns and speeding. Monitoring these behaviors allows managers to coach specific at-risk drivers on improving their driving technique.

The Trimble Driver Safety solution provides real-time performance alerts to drivers. In-cab feedback prompts drivers to make immediate adjustments to their driving behavior. This solution has proven to be a key component for fleet operations managers looking to reduce accidents and liability while lowering operational costs.

"As one of the leading tire recyclers in North America, road safety is an integral part of our operation," said Tony Guiffre, compliance director for Liberty Tire. "We understand the consequences of poor driving, and we chose the Trimble Driver Safety solution because it identifies and monitors unhealthy driving practices so we can reduce risks on the road. Making sure our drivers adhere to the best driving procedures is vital to protecting them and our business."

"Creating a safer driving environment has been a major emphasis at Liberty Tire, and Driver Safety will support them in reaching this goal," said John Cameron, general manager of Trimble's Field Service Management Division. "Using this solution, Liberty Tire can monitor their drivers' performance and minimize accidents. Trimble Driver Safety also will enable Liberty Tire to deliver on its safety campaign for zero incidents while increasing efficiencies through reduced fuel consumption."

Liberty Tire already is benefitting from its implementation of Trimble Fleet Management, which gives the company much-needed real-time visibility into day-to-day operations, including driver locations, travel times and overall fleet performance. By incorporating Trimble Driver Safety, Liberty Tire will further refine its fleet operations with safety and performance improvements.

Trimble Fleet Management and Trimble Driver Safety are core components of Trimble's integrated suite of Field Service Management solutions that includes FieldMaster and Work Management. Trimble FieldMaster mobile applications drive enhanced visibility and information sharing between the field and the back office to enable a streamlined field service operation. Trimble Work Management is a cloud-based solution that transforms the productivity of a mobile workforce through intelligent scheduling tools and state-of-the-art performance analytics.

For more information about these and other Trimble Field Service Management solutions, call 1-877-728-7623 or email: fsminfo@trimble.com.

About Liberty Tire Recycling

Liberty Tire Recycling is the premier provider of tire recycling services in the U.S. By reclaiming more than 140 million of the nation's discarded tires, Liberty Tire annually transforms such waste into smart, sustainable products that improve people's lives. The company's commitment is to finding new and better ways to reclaim, recycle and reuse scrap tire rubber.

For more information, visit www.libertytire.com.

About Trimble's Field Service Management Division

Trimble's Field Service Management Division provides visibility into field and fleet operations so businesses can streamline efficiency and increase productivity. The Field Service Management suite includes fleet management, work management and scheduling, worker safety and mobility solutions that transform the effectiveness of work, workers and assets in the field. The cloud-based portfolio allows Trimble to offer customers industry-specific, enterprise-level solutions for exceptional performance and ease of use.

For more information, visit: www.trimble.com/fsm.

About Trimble

Trimble applies technology to make field and mobile workers in businesses and government significantly more productive. Solutions are focused on applications requiring position or location—including surveying, construction, agriculture, fleet and asset management, public safety and mapping. In addition to utilizing positioning technologies, such as GPS, lasers and optics, Trimble solutions may include software content specific to the needs of the user. Wireless technologies are utilized to deliver the solution to the user and to ensure a tight coupling of the field and the back office. Founded in 1978, Trimble is headquartered in Sunnyvale, Calif.

For more information, visit: www.trimble.com.

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