



March 13, 2015

## **Trimble Launches Mobile Builder for Forestry**

### **New Platform Enables Forestry Clients to Take Business Processes and Data into the Field Quickly**

SUNNYVALE, Calif., March 13, 2015 /PRNewswire/ -- Trimble (NASDAQ: TRMB) introduced today [Mobile Builder](#), a new platform that enables forestry clients to quickly create and deploy customized forms to field workers. The solution provides companies a cost-effective method for field personnel to access enterprise data, update data in the field and synchronize the data back to the office in real time on iOS, Android and Windows Embedded mobile devices.

Mobile Builder enables companies to mobilize existing workflows while retaining business rules already in place through the use of two components:

- A mobile cloud service used to quickly configure and deploy forms. The service supports the synchronization of any number of client-specific forms for managing assets. It also offers the flexibility to build and deploy spatial or non-spatial applications that match business requirements.
- A mobile client to capture, view and synchronize field data back to the cloud service for access via the Trimble Forestry Mobile website or through integration with enterprise solutions.

"Mobile Builder is an ideal solution for organizations that are ready to make the transition from paper tracking to mobile data capture," said Brian Holley, mobile solutions sales manager for Trimble's Forestry Division.

Whether the requirement is a field inspection, survey or audit, Mobile Builder is configured to support simple or complicated business processes that are better managed on the go.

#### **Availability**

Mobile Builder is available as a standalone solution or it can be integrated with Trimble's forestry enterprise solution, a key component of Trimble's Connected Forest. Custom integrations are also available for clients who want to host their own data.

For more information about Trimble's Forestry solutions, call 1-604-697-6400, email: [ForestrySales@trimble.com](mailto:ForestrySales@trimble.com) or visit: [www.trimble.com/forestry](http://www.trimble.com/forestry).

#### **About Trimble's Forestry Division**

Trimble's Forestry Division offers land, forest and fibre management solutions that improve the productivity and operations for some of the world's largest integrated forest product companies, forest land owners, international food processing companies and conservation organizations. In addition, Trimble solutions are used by small and medium-sized businesses and state and federal departments involved in soil, water and biodiversity protection.

Trimble's Connected Forest enables better decision-making at every step from the forest to mill, from land acquisition to product delivery, by combining industry-specialized software and state-of-the-art hardware into solutions for land, forest and fibre management. As part of The Connected Forest, Trimble's enterprise forest management solutions can help organizations analyze options and priorities, optimally allocate resources, track progress and provide sound results for management.

For more information, visit: [www.trimble.com/forestry](http://www.trimble.com/forestry).

#### **About Trimble**

Trimble applies technology to make field and mobile workers in businesses and government significantly more productive. Solutions are focused on applications requiring position or location—including surveying, construction, agriculture, fleet and asset management, public safety and mapping. In addition to utilizing positioning technologies, such as GPS, lasers and optics, Trimble solutions may include software content specific to the needs of the user. Wireless technologies are utilized to deliver the solution to the user and to ensure a tight coupling of the field and the back office. Founded in 1978, Trimble is headquartered in Sunnyvale, Calif.

For more information visit: [www.trimble.com](http://www.trimble.com).

GTRMB

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/trimble-launches-mobile-builder-for-forestry-300050131.html>

SOURCE Trimble

News Provided by Acquire Media