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Trimble Introduces eCognition Essentials Software for Geospatial and Remote Sensing Professionals

Simplified, Streamlined and Efficient Analysis of Earth Observation Data

BERLIN, Oct. 7, 2014 /PRNewswire/ -- Trimble (NASDAQ: TRMB) announced today eCognition® Essentials, a new software solution for geospatial and remote sensing professionals performing land cover mapping tasks using satellite imagery. eCognition Essentials offers an intuitive image analysis solution that allows users of all levels to quickly produce high-quality, Geographic Information System (GIS)-ready deliverables.

The announcement was made today at INTERGEO 2014, the world's largest conference on geodesy, geoinformatics and land management.

Leveraging core eCognition software technology, eCognition Essentials is easy to use with its simplified and intuitive interface. eCognition Essentials reduces analysis error as it applies predefined and structured rules to analyze and transform imagery data into relevant geospatial information. The new automated image analysis functions—such as image segmentation or sample-based classification—combined with a set of interactive tools for quality control offer users a streamlined workflow for quicker project turnaround times.

"eCognition Essentials resolves a key challenge with object-based image analysis by simplifying and streamlining the workflow to quickly extract geospatial information from remote sensing imagery," said Alain Samaha, business area director of GIS and Software for Trimble's Geospatial Division. "Remote sensing and GIS analysts can use this software with minimal training, freeing their time to focus on the interpretation of results and decision making."

Availability

eCognition Essentials is available now through Trimble's eCognition Distribution Channel. For more information, visit: www.eCognition.com.

About Trimble

Trimble applies technology to make field and mobile workers in businesses and government significantly more productive. Solutions are focused on applications requiring position or location—including surveying, construction, agriculture, fleet and asset management, public safety and mapping. In addition to utilizing positioning technologies, such as GPS, lasers and optics, Trimble solutions may include software content specific to the needs of the user. Wireless technologies are utilized to deliver the solution to the user and to ensure a tight coupling of the field and back office. Founded in 1978, Trimble is headquartered in Sunnyvale, Calif.

For more information, visit: www.trimble.com.

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