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City Forests Ltd of Dunedin, New Zealand, Implements Trimble's Enterprise Forest Management Software

SUNNYVALE, Calif., May 2, 2014 /PRNewswire/ -- Trimble (NASDAQ: TRMB) announced today that its Enterprise Forest Management™ software has been implemented by City Forests Ltd, based in Dunedin, New Zealand.

Enterprise Forest Management provides a robust platform for managing asset inventory as well as creating and evaluating strategic and operational plans for short and long-term planning windows. The software identifies which actions need to happen and where they need to happen. The software also allows managers to schedule activities, plan and manage budgets and allocate resources. Maps and related spatial data are combined with the plans to provide a thorough perspective on land-based activities and costs.

"After careful consideration, City Forests selected Trimble's Enterprise Forest Management software for managing our spatial and non-spatial forest information," said Peter Oliver, City Forests' general manager of Forest Assets. "We particularly liked the software's potential to be tailored to our existing business structure, but also the excellent possibilities it offered for eventually incorporating other key business processes in a single integrated solution. As practitioners, we needed a solution that was not only able to handle the full complexities of a commercial forest plantation business in a thorough and sophisticated way, yet was also intuitive enough to be used on a daily basis by non-specialist staff. We were also impressed by the breadth of Trimble's international forestry client base, its excellent customer support, and robust development program backing up the product."

Trimble's Enterprise Forest Management software is available now through its Forestry Division. For more information about Trimble's Forest Management solutions, call 1-604-697-6400, email ForestrySales@trimble.com or visit www.trimble.com/forestry.

About City Forests Ltd

City Forests is owned by Dunedin City Holdings Limited (DCHL) and, ultimately, the Dunedin City Council (DCC). City Forests manages a number of planted forests within a 70 km radius of the City of Dunedin. The forests are managed primarily for timber production, recreation and other uses. Annual wood production is between 200,000 m³ and 300,000 m³ and the company was the first major forest owner in the South Island to achieve Forest Stewardship Council™ (FSC) certification.

For more information, visit: www.cityforests.co.nz.

About Trimble's Forestry Division

Trimble's Forestry Division offers land, forest and fibre management solutions that improve the productivity and operations for some of the world's largest integrated forest product companies, forest land owners, international food processing companies and conservation organizations as well as small and medium-sized businesses and state and federal departments involved in soil, water and biodiversity protection.

For more information, visit: www.trimble.com/forestry.

About Trimble

Trimble applies technology to make field and mobile workers in businesses and government significantly more productive. Solutions are focused on applications requiring position or location—including surveying, construction, agriculture, fleet and asset management, public safety and mapping. In addition to utilizing positioning technologies, such as GPS, lasers and optics, Trimble solutions may include software content specific to the needs of the user. Wireless technologies are utilized to deliver the solution to the user and to ensure a tight coupling of the field and the back office. Founded in 1978, Trimble is headquartered in Sunnyvale, Calif.

For more information visit: www.trimble.com.

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