August 27, 2013

Trimble Introduces Next Generation Agriculture Display

Display's Modern Architecture Provides Expandable Platform for Precision Agriculture Solutions; Integrates with New Connected Farm Dashboard

SUNNYVALE, Calif., Aug. 27, 2013 /PRNewswire/ -- Trimble (NASDAQ: TRMB) introduced today the TMX-2050™ display, a ne generation display built on the popular Android™ operating system, which offers an intuitive interface that enables farmers to easily implement precision agriculture solutions as their business grows. Its flexible software platform improves the ability for a customer to seamlessly add applications to their operations while the modular architecture allows for future expandability. The TMX-2050 display is an addition to Trimble's existing line of guidance displays, which include the EZ-Guide® 250 lightbar guidance system, CFX-750™ display, and FmX® integrated display. Supporting more than 2,000 different vehicle models, Trimble's wide variety of displays allow farmers to choose the solution that is right for their operations ranging from basic guidance to advanced precision farming applications.

The TMX-2050 display is built to support growth for hardware, software and Connected Farm™ services. With an intuitive use interface and an operating system suited for connectivity, the TMX-2050 display will provide optimal performance with the Connected Farm, an integrated operations management solution that facilitates information exchange across the entire farm.

Trimble's new Connected Farm dashboard will be accessible on the home screen of the display providing farmers with a central location to view key information impacting their operations while in the field. With dashboard information—such as rainfall totals (from the newly acquired assets of RainWave), weather forecasts, commodity prices, farm operation data, fleet management information and boundary maps—farmers will be able to make informed daily decisions about their operations from the cab using the TMX-2050 display. For example, farmers can view real-time weather forecasts in the dashboard, and then change applications on the go.

"Combining the latest technology in hardware, software and data management, the display is the in-cab tool that seamlessly integrates with Connected Farm and takes farmers to the next level of operational efficiency and productivity," said Joe Denniston, vice president for Trimble's Agriculture Division. "By building the display on a flexible platform, farmers can easily add the features and services they need today, as well as applications their farms may require in the future. Plus, with the Connected Farm dashboard on the display, farmers have the information that they need at their fingertips to make the best daily decisions about their operations."

The 12.1" high-definition, multi-touch display screen allows for fast shrinking and expanding map views, dragging application widgets, and single-touch panning all with the use of one hand. The display's sharp visuals and touch commands are similar to modern tablets and smartphones with which many farmers are already familiar.

To support the mixed-fleet operations most farmers utilize, the display can easily be installed and transferred from vehicle to vehicle, and is designed for a wide variety of agriculture vehicle types regardless of make or model. In addition, the display provides seamless connectivity between devices for instant access to information relevant to the farm.

The TMX-2050 display includes a multi-constellation GNSS receiver capable of supporting Trimble's RangePoint™ RTX™ a CenterPoint™ RTX correction services, as well as RTK and VRS technologies. The display features rugged aluminum construction, quad-core processing, and an integrated high-definition video camera.

The TMX-2050 display is expected to be available in the fourth quarter of 2013. Contact a local Trimble reseller at www.trimble.com/locator for more information.

About Trimble's Agriculture Division
Trimble's Agriculture Division is a leader in precision agriculture, GPS and guidance solutions that help customers operate farm vehicles and implements more efficiently, save on input costs and increase yield and productivity. To ensure better decision making, Trimble offers an integrated operations management solution called Connected Farm that provides information exchange across the entire farm using industry-leading software and hardware. Additional Trimble solutions include vehicle and implement guidance and steering; application control for seed, liquid and granular products; laser- and GPS-based water management technology; and a harvest solution.

For more information on Trimble Agriculture, visit: www.trimble.com/agriculture.

About Trimble
Trimble applies technology to make field and mobile workers in businesses and government significantly more productive. Solutions are focused on applications requiring position or location—including surveying, construction, agriculture, fleet and asset management, public safety and mapping. In addition to utilizing positioning technologies, such as GPS, lasers and optics, Trimble solutions may include software content specific to the needs of the user. Wireless technologies are utilized to deliver the solution to the user and to ensure a tight coupling of the field and the back office. Founded in 1978, Trimble is headquartered in Sunnyvale, Calif.

For more information, visit: www.trimble.com.

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