



August 2, 2013

Trimble Adds DigitalGlobe Satellite Imagery to Mobile Apps and Printed Maps

Deal Allows Outdoor Enthusiasts to Store Offline Satellite Imagery on Smartphones and Tablets

SUNNYVALE, Calif., Aug. 2, 2013 /PRNewswire/ -- Trimble (NASDAQ: TRMB) today announced it has entered into an agreement with DigitalGlobe Inc. (NYSE: DGI), a leading global provider of high-resolution earth imagery solutions, to license its satellite imagery for offline use in Trimble Outdoors mobile apps, allowing outdoor enthusiasts to view and store imagery on their smartphones and tablets.

In addition, DigitalGlobe imagery will be available for high-resolution, large-format custom prints at MyTopo.com, a Trimble company.

"Our customers use Trimble apps in remote areas where network data coverage doesn't exist. Armed with smartphones loaded with memory, they're increasingly asking for map content to be stored locally on the handset for off-the-grid use. We're excited to enable our customers to cache DigitalGlobe's high-resolution imagery on their smartphones to address these needs," said Mark Harrington, vice president of Trimble. "In addition, providing our MyTopo customers with the ability to create large format print maps with DigitalGlobe's high-resolution imagery allows them to have the convenience of a traditional paper map that matches their handset experience in the field. By partnering with DigitalGlobe, Trimble can significantly enhance the quality of satellite photography available in our products."

DigitalGlobe will provide imagery down to a 30-centimeter resolution for the continental U.S. and 50-centimeter resolution globally, effective immediately. The 30-centimeter resolution means one pixel on the image equals 30 centimeters on the ground.

"By partnering with Trimble we can showcase how our imagery can be used in new and unique ways for location-based services companies," said Bert Turner, senior vice president of sales at DigitalGlobe. "Outdoor enthusiasts will now have access to DigitalGlobe's vast imagery library—the largest and most up to date of its kind—in order to harness the power of mapping and location intelligence even in the most remote locations."

Mobile Apps with DigitalGlobe Imagery

Outdoors enthusiasts will be able to use DigitalGlobe's worldwide imagery in five apps:

- Trimble Outdoors Navigator™ (iPhone, Android), designed for ~~it~~the-field navigation for hikers, backpackers, mountain bikers, and general outdoor use
- Trimble Outdoors MyTopo Maps™ (iPad, Kindle Fire, Android tablets), designed for outdoor trip planning
- Trimble GPS Hunt™ (iPhone, Android), smartphone app built for hunters
- Trimble GPS Fish™ (iPhone, Android), smartphone app built for anglers
- Trimble GPS Maps™ (iPad), tablet app designed to plan hunting and fishing trips

To save maps on their mobile device, customers need to select the area and zoom levels of the DigitalGlobe imagery using the Offline Maps tool found in the supported apps. The ability to store offline satellite imagery will require an Elite membership (\$29.99 per year) to TrimbleOutdoors.com (www.trimbleoutdoors.com/elite) or GPSHuntFish.com (www.gpshuntfish.com/elite).

Printed Maps with DigitalGlobe Imagery

Customers can order the new Premium Satellite Image prints in five sizes ranging from 18" x 24" to 60" x 96" on MyTopo.com, which has a simple five-step process to design custom maps. In addition, users can select the map scale down to 1:1K, plus overlay GPS coordinates, navigation grids and exclusive map layers like public land boundaries, hunt units, forest roads, and lake contours. The imagery can be printed on several paper formats, including waterproof and glossy.

High-resolution prints will be available in the U.S. and Canada to start, and expand to worldwide coverage later in 2013. Prices for Premium Satellite Images start at \$9.99. Learn more at www.mytopo.com.

About DigitalGlobe

DigitalGlobe is a leading provider of commercial high-resolution earth observation and advanced geospatial solutions that help decision makers better understand our changing planet in order to save lives, resources and time. Sourced from the world's leading constellation, our imagery solutions deliver unmatched coverage and capacity to meet our customers' most demanding mission requirements. Each day customers in defense and intelligence, public safety, civil agencies, map making and analysis, environmental monitoring, oil and gas exploration, infrastructure management, navigation technology, and providers of location-based services depend on DigitalGlobe data, information, technology and expertise to gain actionable insight.

In January 2013, DigitalGlobe and GeoEye combined to become one DigitalGlobe, creating a company capable of providing greater value to customers through an integrated constellation and a broader set of products and services. For more information on the combination and its benefits, visit: www.digitalglobe.com/combination.

DigitalGlobe is a registered trademark of DigitalGlobe.

About Trimble Outdoors

Trimble Outdoors, a Trimble business, develops GPS-enabled mobile apps and map solutions for fitness and outdoor enthusiasts. Its popular apps—Trimble Outdoors Navigator, Trimble Outdoors MyTopo Maps, AllSport GPS™, Backpacker GF Trails, and Backpacker Map Maker—help consumers navigate on trails and off-road, track fitness workouts, find caches and more. Trimble Outdoors is also a leading provider of print and digital maps for hikers, hunters, and campers via the MyTopo brand. By leveraging Trimble's more than 30 years of commercial expertise in GPS, software, and communications, Trimble Outdoors delivers cost-effective and convenient position-based services that promote consumers' well-being, security and active lifestyles.

For more information about Trimble Outdoors, visit: www.TrimbleOutdoors.com.

About Trimble

Trimble applies technology to make field and mobile workers in businesses and government significantly more productive. Solutions are focused on applications requiring position or location—including surveying, construction, agriculture, fleet and asset management, public safety and mapping. In addition to utilizing positioning technologies, such as GPS, lasers and optics, Trimble solutions may include software content specific to the needs of the user. Wireless technologies are utilized to deliver the solution to the user and to ensure a tight coupling of the field and the back office. Founded in 1978, Trimble is headquartered in Sunnyvale, Calif.

For more information, visit: www.trimble.com.

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