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ABI Research Ranks Trimble Top Provider of Commercial Fleet Telematics

ABI Research's Report Cites Acquisitions of PeopleNet and Punch Telematix for Boosting Presence in the Trucking and Enterprise Sectors

SUNNYVALE, Calif., July 16, 2013 /PRNewswire/ -- Trimble (NASDAQ: TRMB) announced today that the company has received a top ranking in [ABI Research's 2013 Commercial Fleet Telematics Competitive Assessment](#). Out of the 19 fleet telematics service providers assessed on "Innovation" and "Implementation," Trimble was the only provider that ranked among the top three in both categories.

"The transportation industry recognizes telematics as the gold standard for delivering exceptional return on information. We are steadfast on our focus to deliver added value to customers, which is the ultimate metric of our success," said Ron Konezny, general manager of [Trimble's Transportation and Logistics (T&L) Division](#). "While Trimble operates internationally, we focus on utilizing local resources to provide innovative, best-in-class solutions and services to meet our customer's needs. Our global market leadership in delivering telematics through advanced, integrated fleet mobility systems can improve regulatory compliance management, driver safety and customer service, and reduce fuel and operational costs, which can ultimately positively impact an organization's bottom line."

The assessment results acknowledge that Trimble's strategy of acquiring key telematics companies in the trucking sector are paying off. Gareth Owen, principal analyst at ABI Research said, "Its recent acquisition of [PeopleNet](#) and [Punch Telematix](#) has boosted its presence in the trucking sector, particularly the enterprise sector, while its acquisition of [ALK Technologies](#) enables Trimble to offer more sophisticated navigation services compared to its competitors."

In addition to acquisitions in the U.S. and Canada ([GeoTrac](#)), Trimble's growing T&L, [Field Service Management](#), and [Construction](#) Divisions have a strong presence in Australia, India and Europe that include solutions for mobile field service, fleet and work management, and driver safety. "Our industry-specific enterprise applications are designed to better serve the discreet needs of our customers for exceptional performance and ease of use," said Mark Forrest, general manager of Trimble's Field Service Management Division. "In particular, our fleet management, work management and scheduling, worker safety and mobility solutions strengthen effectiveness of work, workers and assets in the field."

About ABI Research

ABI Research provides in-depth analysis and quantitative forecasting of trends in global connectivity and other emerging technologies. From offices in North America, Europe and Asia, ABI Research's worldwide team of experts advises thousands of decision makers through 70+ research and advisory services. ABI Research's annual "Commercial Telematics" Competitive Assessment is part of the company's Commercial Vehicle Telematics Research Service (http://www.abiresearch.com/research/service/commercial-vehicle-telematics/), which provides detailed analytical and quantitative information on developments in the commercial telematics industry around the world.

For more information visit: www.abiresearch.com, or call +1.516.624.2500.

About Trimble

Trimble applies technology to make field and mobile workers in businesses and government significantly more productive. Solutions are focused on applications requiring position or location—including surveying, construction, agriculture, fleet and asset management, public safety and mapping. In addition to utilizing positioning technologies, such as GPS, lasers and optics, Trimble solutions may include software content specific to the needs of the user. Wireless technologies are utilized to deliver the solution to the user and to ensure a tight coupling of the field and the back office. Founded in 1978, Trimble is headquartered in Sunnyvale, Calif.

For more information, visit: www.trimble.com.

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