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Trimble Announces New TerraFlex Software and Cloud Services for GIS Applications

Trimble Unifies Field Data Collection for Diverse Geospatial Applications

SUNNYVALE, Calif., June 18, 2013 /PRNewswire/ -- Trimble (NASDAQ: TRMB) introduced today TerraFlex™, a new software and services platform to manage data collection activities for everyday geospatial projects. Trimble® TerraFlex helps managers maintain control of the flow of geo-enabled field data.

Two essential components comprise the TerraFlex platform—cloud services and a mobile app. With an online data repository and streamlined toolset for creating custom form templates, TerraFlex Cloud services provide managers and team leaders with a centralized system to configure and manage the data collection process. In the field, the TerraFlex Mobile app provides a common interface for users of a range of common mobile and smart devices. The result is more flexibility in the field and streamlined integration of data into the office environment.

Trimble TerraFlex brings diverse field work together. Regardless of the type of mobile device preferred—iOS, Android or Windows Mobile—the TerraFlex interface provides a consistent experience. For dedicated data collection activities, a user can choose a professional field device such as a Trimble Juno® GPS handheld. For ad-hoc fieldwork, the user can also use a standard smartphone to access the same flexible form templates. Managers responsible for integrating field data can now be confident that all users, regardless of field hardware platform are following trusted field workflows.

Geospatial data is recognized as a strategic asset for a broad base of industries including environmental management, utilities and government agencies. With the evolution of smartphones, more field workers now have access to basic positioning technologies and can contribute to the geospatial initiative. Trimble TerraFlex provides an intuitive interface for capturing data in the field, standardizing workflows and streamlining integration of data with the office.

"With Trimble TerraFlex, organizations can deploy a common workflow to collect or inspect their assets," said Daniel Wallace, general manager of Trimble's GIS Data Collection Division. "Designed for simplicity in a mobile environment, Trimble TerraFlex can enable a new generation of field workers to contribute to geospatial initiatives."

Regardless of whether mobile workers are using Trimble devices or smartphones, virtually everyone can be both a producer and consumer of geospatial data. With minimal or no training required for field crews, managers and project leaders can get diverse teams working together fast. All field data is captured via the cloud for integration into a GIS, database or mapping application.

Availability

Trimble TerraFlex is available online now at: www.trimble-terraflex.com. The Mobile apps are available in Apple's App Store and Google's Play store. TerraFlex is also available through Trimble's authorized GIS and Survey distribution channels. To learn more about Trimble TerraFlex and register for a free 30-day trial of the system, visit: www.trimble-terraflex.com.

About Trimble GIS Data Collection

Trimble's GIS Data Collection Division combines positioning, communications, software and services to help mobile workforces be more effective. Trimble solutions increase productivity in hundreds of industries by geo-enabling organizations with rugged GNSS field solutions and smart workflows to improve the integrity of geospatial data.

About Trimble

Trimble applies technology to make field and mobile workers in businesses and government significantly more productive. Solutions are focused on applications requiring position or location--including surveying, construction, agriculture, fleet and asset management, public safety and mapping. In addition to utilizing positioning technologies, such as GPS, lasers and optics, Trimble solutions may include software content specific to the needs of the user. Wireless technologies are utilized to deliver the solution to the user and to ensure a tight coupling of the field and the back office. Founded in 1978, Trimble is headquartered in Sunnyvale, Calif.

For more information, visit: www.trimble.com.

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