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Trimble Launches New Mobile Apps, Website for Sportsmen

SUNNYVALE, Calif., March 21, 2013 /PRNewswire/ -- Trimble (NASDAQ: TRMB) introduced today a new mobile mapping solution for hunters and anglers. The launch includes two smartphone apps (Trimble GPS Hunt and Trimble GPS Fish), one tablet app (Trimble GPS Maps), and a new Website—GPSHuntFish.com.

The new solution combines the latest in mobile GPS technology and Trimble's exclusive outdoor maps to help sportsmen plan trips, navigate in remote areas, record GPS information and privately share details with friends.

"We are excited to launch a comprehensive solution for hunters and anglers," said Rich Rudow, general manager at Trimble Outdoors. "Now hunters can scout a future hunt at GPSHuntFish.com then send maps and GPS details to their iPhone, Android, or iPad to use in the field. In addition, they can print custom waterproof maps that compliment the digital maps displayed in the mobile apps."

The launch includes:

Trimble GPS Hunt App

Runs on: iPhone and Android phones

Find hunting spots on detailed outdoor maps, navigate in remote areas and track wildlife. The Trimble GPS Hunt app uses the GPS built into smartphones to track position in the field—even in areas without a cell or data connection. In addition, users can mark waypoints, record tracks, view weather forecasts, see sun and moon phases, and view compass and trip details.

Trimble GPS Fish App

Runs on: iPhone and Android phones

Use Trimble GPS Fish to record fishing trips and keep a report of daily catches. Pinpoint the exact location of each catch, take photos, record GPS tracks, and view detailed street, topo and terrain maps. Use the app to return to previous fishing hotspots. In addition, with an Elite membership, users have access to more than 6,900 lake maps showing 10-foot lake depth contours.

Trimble GPS Maps App

Runs on: iPad

Plan and organize your next hunting trip or fishing trip with the Trimble GPS Maps app. Research hunting lands, find fishing spots and scout access roads on your iPad. This app allows users to fade between street, aerial and topographic maps, and instantly copy-and-paste GPS coordinates onto the digital maps.

GPSHuntFish.com

Works on: PC and Mac with an Internet connection

GPSHuntFish.com is a portal for all of the Trimble hunting and fishing apps. In addition, users can view and store their trips, view maps in large format, and print maps at home or as a custom print by MyTopo.com. All trips created in the Trimble fishing and hunting apps are stored in the Trip Cloud, an online service that auto-syncs trips between a computer, smartphone and tablet device.

Trimble Elite

Works with Trimble GPS Fish, Trimble GPS Hunt, Trimble GPS Maps, GPSHuntFish.com

Trimble Elite members have access to public land boundaries for 46 states, lake maps for 6,900 lakes, forest road overlays for 134 national forests, real-time weather maps, online trip planning tools and discounts off printed maps. In addition, users can

pick from a library of 3,000 Mega Offline Map bundles. These topo map bundles can be downloaded by state, county, or hunt unit and be accessed on the mobile device in remote areas, even with no cell or data connection.

How to Buy

Trimble GPS Hunt and Trimble GPS Fish are available in the Apple App Store and Google Play store. Trimble GPS Maps are available in the Apple App Store. Each app comes in a free or pro version for \$4.99. The Elite membership is available for purchase in all the apps and at GPSHuntFish.com for \$29.99/year or \$2.99/monthly.

Learn More

Go to <http://www.GPSHuntFish.com>.

About Trimble Outdoors

Trimble Outdoors, a Trimble business, develops GPS-enabled mobile apps and map solutions for fitness and outdoor enthusiasts. Its popular apps—Trimble Outdoors Navigator, Trimble Outdoors MyTopo Maps, AllSport GPS™, Backpacker GF Trails, and Backpacker Map Maker—run on more than 400 mobile devices worldwide and help consumers navigate on trails and off-road, track fitness workouts, find caches and more. Trimble Outdoors is also a leading provider of print and digital maps for hikers, hunters, and campers via the MyTopo brand. By leveraging Trimble's 30 years of commercial expertise in GPS, software, and communications, Trimble Outdoors delivers cost-effective and convenient position-based services that promote consumers' well-being, security and active lifestyles. For more information about Trimble Outdoors, visit www.TrimbleOutdoors.com.

About Trimble

Trimble applies technology to make field and mobile workers in businesses and government significantly more productive. Solutions are focused on applications requiring position or location—including surveying, construction, agriculture, fleet and asset management, public safety and mapping. In addition to utilizing positioning technologies, such as GPS, lasers and optics, Trimble solutions may include software content specific to the needs of the user. Wireless technologies are utilized to deliver the solution to the user and to ensure a tight coupling of the field and the back office. Founded in 1978, Trimble is headquartered in Sunnyvale, Calif.

For more information, visit: www.trimble.com.

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