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Trimble Collaborates with ng Connect on the Connected Service Vehicle Demo

ThingMagic RFID Technology Featured in ng Connect Showcase at CES in Las Vegas January 8-11

SUNNYVALE, Calif., Jan. 8, 2013 /PRNewswire/ -- Trimble (NASDAQ: TRMB) announced today that its ThingMagic® [Mercury6 \(M6\) RFID Reader](#) will be part of the [ng Connect Program's](#) Connected Service Vehicle, which showcases a full suite of cloud-based services designed to deliver office productivity to vehicle-based workers. In this concept vehicle, the ThingMagic reader will be used to support work order based inventory management and tool tracking applications to illustrate aspects of a typical service visit.

The ng Connect Program, founded by [Alcatel-Lucent](#) (EURONEXT and NYSE: ALU), is a multi-industry ecosystem dedicated to the creation of the new generation connected user experience. ng Connect is comprised of more than 190 Contributing and Associate member companies including leading network, consumer electronics, application and content providers. Twelve proof of concept demos will be featured this year in the Alcatel-Lucent CES booth.

As a collaborating member of the ng Connect program, Trimble is providing the development platform for in-vehicle RFID solutions and sensor technology for high-volume commercial, industrial and enterprise applications. Achievements in the automotive market include receiving the Ford World Excellence Award for contributions to a first-to-market RFID-enabled solution designed to help contractors track and manage their tools.

"We're honored to join the ecosystem of innovative, market-shaping companies in the ng Connect program," said Bernd Schoner, vice president of business development at Trimble's ThingMagic Division. "Using the vehicle as the basic point of data capture can enhance productivity. Uploading asset information from the vehicle to a central data aggregation layer for anywhere, anytime consumption by a variety of applications is the future."

The new connected user experience will be unveiled at the 2013 Consumer Electronics Show, January 8-11, in Las Vegas in the Alcatel-Lucent Booth #31412.

About The ng Connect Program

The ng Connect Program is dedicated to the creation of the new generation connected user experience. With its dynamic multi-industry membership, Alcatel-Lucent's Gravity Centers and Global Customer Innovation Program, the organization drives relevance and new business models through innovation. Founded by Alcatel-Lucent, ng Connect is comprised of more than 190 members including leading network, consumer electronics, application and content providers. For a full list of members please visit: <http://www.ngconnect.org/members/index.htm> and for more information on the ng Connect Program, visit: www.ngconnect.org. Follow Twitter at: <http://twitter.com/ngConnect>.

About Trimble's ThingMagic Division

Trimble's ThingMagic Division is a leading provider of UHF RFID reader engines, development platforms and design services for a wide range of applications. ThingMagic develops products for demanding high-volume applications and provides consulting and design services to create solutions for challenging applications. ThingMagic's customers include some of the world's largest industrial automation firms, manufacturers, automotive companies, retailers, and consumer companies. Located in Cambridge, Massachusetts, the ThingMagic business was founded in 2000 by a group of visionary PhD graduates from Massachusetts Institute of Technology's Media Lab. ThingMagic is "The Engine in RFID™".

For more information, visit: www.thingmagic.com.

About Trimble

Trimble applies technology to make field and mobile workers in businesses and government significantly more productive. Solutions are focused on applications requiring position or location—including surveying, construction, agriculture, fleet and asset management, public safety and mapping. In addition to utilizing positioning technologies, such as GPS, lasers and optics, Trimble solutions may include software content specific to the needs of the user. Wireless technologies are utilized to deliver the solution to the user and to ensure a tight coupling of the field and the back office. Founded in 1978, Trimble is headquartered in Sunnyvale, Calif.

For more information, visit: www.trimble.com.

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