



Maruti Suzuki Deploys Trimble's Fleet and Cargo Management Solution to Equip its Logistics Fleet in India

SUNNYVALE, Calif., May 1, 2012 /PRNewswire/ -- Trimble (NASDAQ:TRMB) announced today that Maruti Suzuki India Limited (MSIL), the largest automobile manufacturer in India, is deploying the Trimble® trako Visual Cargo solution in outbound logistics trucks that transport new cars from the factory to Maruti Suzuki dealers across India. The Trimble solution is expected to provide transport companies associated with Maruti Suzuki better visibility into the transport logistics to streamline business operations, improve efficiencies and safety, control costs and meet delivery timelines.

As part of the implementation, Trimble configured a Consignment Tracking module for use by Maruti Suzuki and a Fleet Management module for use by Maruti Suzuki's transport vendors. The Consignment module, 'Visual Cargo,' has advanced dashboard and report features that allow logistics managers to easily monitor, track and manage operations.

"India is a growing market and as a leading carmaker we anticipate growth in times to come. Amidst high growth, it is crucial to ensure that we continue to delight our customers in more than one way. Efficient fleet management gains importance as the volumes go up. Effective use of contemporary technology to induce efficiencies into the operations has a direct impact on customer satisfaction. We expect that Trimble's experience in the field of logistics will help bring productivity improvement and operational efficiency," said Randhir Singh Kalsi, Executive Officer, (Parts, Accessories & Logistics), Maruti Suzuki India Limited.

"Maruti Suzuki was impressed by the adaptability and ease of use as well as the amount of useful information that the Trimble solution can provide to its fleet logistics team and transport vendors," said Bryn Fosburgh, Trimble vice president.

About Maruti Suzuki

Maruti Suzuki India Limited (MSIL, formerly known as Maruti Udyog Limited) is a subsidiary of Suzuki Motor Corporation, Japan. MSIL has been the leader of the Indian car market for over two and a half decades. The Company has over 8,500 employees and two manufacturing facilities located at Gurgaon and Manesar, south of New Delhi, India. Both the facilities have a combined capability to produce over a 1.5 million vehicles annually. The Company plans to expand its manufacturing capacity to 1.75 million by 2013. The Company has 15 brands and over 1000 sales outlets and over 2900 after sales service network. In the fiscal, 2011-12 the Company sold over 1.13 million cars including over 127,000 cars in international markets.

For more information, visit: <http://www.marutisuzuki.com>.

About Trimble's trako Visual Cargo Solution

Trimble's trako Visual Cargo is a software as a service solution that provides on-demand visibility -- from loading to delivery location -- of cargo vehicles using Trimble GPS devices. It is a single, common platform for supply chain stakeholders, which include consigners, consignees, transporters and vehicle owners, to track and manage the movement of goods in transit to enhance operational efficiency and improve customer service.

For more information, visit: [Trimble trako Visual Cargo](#).

About Trimble

Trimble applies technology to make field and mobile workers in businesses and government significantly more productive. Solutions are focused on applications requiring position or location -- including surveying, construction, agriculture, fleet and asset management, public safety and mapping. In addition to utilizing positioning technologies, such as GPS, lasers and optics, Trimble solutions may include software content specific to the needs of the user. Wireless technologies are utilized to deliver the solution to the user and to ensure a tight coupling of the field and the back office. Founded in 1978, Trimble is headquartered in Sunnyvale, Calif.

For more information, visit: www.trimble.com.

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