



Trimble Launches New AllSport GPS Mobile Apps for Google Android Phones

Fitness Enthusiasts Help Design New Versions of Popular Fitness App

SUNNYVALE, Calif., April 7, 2011 /PRNewswire/ -- Trimble (NASDAQ: TRMB) released new versions of AllSport GPS™, its popular fitness apps for smartphones running Google Android™. The new Android apps AllSport GPS Free and AllSport GPS Pro—feature an exciting new design to track workouts, collect more than 20 fitness stats and calculate calories burned to help people reach their fitness goals. In addition, consumers can see real-time weather forecasts, chart their workouts over time, and view street and park maps. The new AllSport GPS Pro app also allows consumers to capture photos and video and create custom training programs.

AllSport GPS uses the built-in GPS on Android-compatible phones to track 14 outdoor fitness activities, including running, cycling, skiing and walking.

The new Android apps are the result of collaboration between athletes, long-time users of the original app, and beta testers. More than 350 people tested the new design and features over three months. Testers recorded 1,800 activities over 17,000 miles and burned nearly nine million calories.

"When Trimble set out to create the next generation of our Android app, we first paired active athletes with our Trimble Outdoors Android engineers. Together, they collaborated on design and features. Next, we invited hundreds of people to test-drive the app in a closed beta for three months. The result is an AllSport GPS that's fine-tuned to the specific needs of outdoor fitness fans and the fastest growing smartphone market in the U.S.," said Rich Rudow, general manager for Trimble Outdoors.

Both apps are available in the Android Market:

AllSport GPS Pro for \$3.99: <https://market.android.com/details?id=com.trimble.outdoors.gpsapp.android>

AllSport GPS Free: <https://market.android.com/details?id=com.trimble.allsportle>

Key Features: AllSport GPS for Android

- Track workouts—runs, walks, bike rides, and more—on maps. Always know your location and navigate your routes.
- View 20 heart pounding stats as you sweat, including time, speed, calories and distance.
- Chart and compare weekly workout stats on the phone or at allsportgps.com.
- Push your workouts to Facebook and share with friends using your online account.

Trimble's AllSport GPS is available on Apple iPhone, BlackBerry and select feature phones on AT&T, Verizon, T-Mobile and Sprint.

Multimedia

Website: allsportgps.com

Facebook: facebook.com/allsportgps

Twitter: twitter.com/allsportgps

About Trimble Outdoors

Trimble Outdoors™ is a family of GPS-enabled applications for consumers. With Trimble Outdoors, consumers can use their GPS-enabled cell phones to navigate trails and highways, track workout performance, geocache, and create, manage and share those experiences with others. By leveraging Trimble's 30 years of commercial expertise in GPS, software, and communications, Trimble Outdoors delivers cost-effective and convenient position-based services that promote consumers' well-being, security and active lifestyle. For more information about Trimble Outdoors, visit www.TrimbleOutdoors.com.

About Trimble

Trimble applies technology to make field and mobile workers in businesses and governments significantly more productive. Solutions are focused on applications requiring position or location — including surveying, construction, agriculture, fleet and asset management, public safety and mapping. In addition to utilizing positioning technologies, such as GPS, lasers and optics, Trimble solutions may include software content specific to the needs of the user. Wireless technologies are utilized to deliver the solution to the user and to ensure a tight coupling of the field and the back office. Founded in 1978, Trimble is headquartered in Sunnyvale, Calif.

For more information, visit Trimble's Web site at www.trimble.com.

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