



Trimble Launches Outdoor and Fitness GPS Apps on Select Verizon Wireless Feature Phones

SUNNYVALE, Calif. and BASKING RIDGE, N.J., Feb. 18, 2011 /PRNewswire/ -- Trimble (Nasdaq: TRMB) and Verizon Wireless announced today that AllSport GPS™, Geocache Navigator™ and Trimble Outdoors™ apps are now available on select Verizon Wireless feature phones, including Samsung Alias™ 2, Samsung Convoy™ and Nokia 7705 Twist™.

Perfect for a variety of outdoor and fitness enthusiasts, these apps use the phone's built-in GPS to provide detailed stats, maps, and navigation essential for a variety of outdoor activities. The apps greatly enhance running, cycling, walking, backpacking and geocaching—a fast-growing outdoor sport, which combines treasure-hunting with high-tech navigation.

"Our apps continue to be one of the most widely available apps for enhancing outdoor and fitness activities. Now more Verizon Wireless customers can track their fitness goals and enjoy the outdoors by turning their phones into GPS devices," said Rich Rudow, general manager for Trimble Outdoors. "Each app provides helpful map and location-based tools specifically designed for niche markets. Hikers can navigate through remote areas with the Trimble Outdoors app, while AllSport GPS allows fitness fans to collect and analyze their daily workouts."

About the Apps

AllSport GPS: The app lets people track workouts, including runs, bike rides, walks, and more from their mobile phone. It collects more than 20 heart-pounding stats, including calories burned, miles, and speed. AllSport GPS subscribers can analyze results, store workouts, and share training sessions with friends on AllSportGPS.com and [Facebook](https://www.facebook.com). AllSport GPS is available on select BlackBerry® smartphones, Android™ devices and feature phones.

Geocache Navigator: The app allows Verizon Wireless customers to instantly get access to 1.2 million treasures (called geocaches) hidden around the world. There is no need for pre-planning or printing maps ahead of time. Find geocaches in local parks, neighborhoods, or at far away locations. See caches on a map, read clues, and report finds from a mobile phone to geocaching.com. Geocaching is a great outdoor game for kids and adults, and it adds extra fun to road trips and family vacations. Geocache Navigator is available on select BlackBerry smartphones and feature phones.

Trimble Outdoors: The app turns Verizon Wireless devices into an outdoor navigator for hikers, backpackers, and off-roaders. Verizon Wireless customers can track routes on various maps, while collecting waypoints, photos, and audio clips. Use the digital compass and the phone's built-in GPS to stay on track. The Trimble Outdoors app is available on select BlackBerry smartphones, Android devices and feature phones.

Customers can purchase apps depending on compatible phone in Verizon Wireless' online Media Store (www.verizonwireless.com/mp3), Media Center/Get It Now®, V CAST Apps or Android Market™. V CAST Apps, available on select BlackBerry and Android smartphones, give customers an ever-expanding selection of games, productivity tools, entertainment and news apps. V CAST Apps enables customers to pay for their apps with one click, and the charge will appear on their monthly wireless bills. A full list of compatible phones can be found at <http://www.trimbleoutdoors.com/SupportedPhones/#carrier=verizon>.

For more information on Verizon Wireless products and services, visit a Verizon Wireless Communications Store, call 1-800-2 JOIN IN or go to: www.verizonwireless.com.

About Verizon Wireless

Verizon Wireless operates the nation's fastest and most advanced 4G network and largest and most reliable 3G network, and serves more than 94 million customers. Headquartered in Basking Ridge, N.J., with 82,000 employees nationwide, Verizon Wireless is a joint venture of Verizon Communications (NYSE, Nasdaq: VZ) and Vodafone (LSE, Nasdaq: VOD). For more information, visit www.verizonwireless.com. To preview and request broadcast-quality video footage and high-resolution stills of Verizon Wireless operations, log on to the Verizon Wireless Multimedia Library at www.verizonwireless.com/multimedia.

About Trimble Outdoors

Trimble Outdoors is a family of GPS-on-cellular applications for consumers. With Trimble Outdoors, consumers can use their GPS-enabled cell phones to navigate trails and highways, track workout performance, geocache, and create, manage and

share those experiences with others. By leveraging Trimble's 30 years of commercial expertise in GPS, software, and communications, Trimble Outdoors delivers cost-effective and convenient position-based services that promote consumers' well-being, security and active lifestyles.

For more information about Trimble Outdoors, visit www.TrimbleOutdoors.com.

About Trimble

Trimble applies technology to make field and mobile workers in businesses and government significantly more productive. Solutions are focused on applications requiring position or location—including surveying, construction, agriculture, fleet and asset management, public safety and mapping. In addition to utilizing positioning technologies, such as GPS, lasers and optics, Trimble solutions may include software content specific to the needs of the user. Wireless technologies are utilized to deliver the solution to the user and to ensure a tight coupling of the field and the back office. Founded in 1978, Trimble is headquartered in Sunnyvale, Calif.

For more information, visit: www.trimble.com.

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