



## **Two Additional SITECH Technology Dealers Established in Brazil for Heavy and Highway Contractors**

### **SITECH Sul Brazil and SITECH Noroeste Brazil Join the First Fully Dedicated Global Distribution Network for Construction Technology Solutions**

SUNNYVALE, Calif., Jan. 13, 2011 /PRNewswire/ -- Trimble (Nasdaq: TRMB) announced today that two additional SITECH® Technology Dealers have been established in Brazil. SITECH Sul Brazil and SITECH Noroeste Brazil join the premier network of SITECH dealerships—the first fully dedicated global distribution network offering the most comprehensive portfolio of construction technology systems available to the heavy and highway contractor. With the addition of Sul Brazil and Noroeste Brazil, along with Brazil Central which was announced in July 2010, Trimble now has SITECH distribution coverage across all of Brazil.

SITECH Technology Dealers represent Trimble® and Caterpillar® machine control systems for the contractor's entire fleet of heavy equipment regardless of machine brand, along with Trimble's portfolio of Connected Site™ solutions—site positioning systems, construction asset management services, software and powerful wireless and Internet-based site communications infrastructure.

The experienced construction professionals at each SITECH Technology Dealership can advise contractors on the appropriate construction technology solutions to utilize, and can provide high-quality local customer service, personalized training and technical support. As authorized dealers for Trimble site-wide solutions and Caterpillar's machine control systems, the SITECH Technology Dealers understand how to apply innovative construction technology to help solve a variety of contractors' construction challenges. Leveraging technology, contractors can gain greater insight into their operations, enabling them to lower operating costs and improve accuracy, safety and productivity.

Through the adoption of construction technology, contractors can experience new levels of productivity that enable more competitive bidding on projects. SITECH Technology Dealers offer the most advanced and complete set of tools to revolutionize the construction workflow.

Trimble is establishing SITECH Technology Dealers in the Americas, Europe and Asia / Pacific regions. The three SITECH dealerships in Brazil will serve heavy and highway contractors involved in a range of earthmoving applications such as the construction of roads, highways, railways and airports as well as site prep for large commercial, industrial and residential projects.

For more information about SITECH Dealers, visit: [www.sitech-construction.com](http://www.sitech-construction.com).

#### **About SITECH Technology Dealers in Brazil**

SITECH Sul Brazil and Noroeste Brazil are now a part of the worldwide SITECH distribution network, which offers consultative advice on construction technology solutions, customized training, data services, installation, service and technical support.

SITECH Sul Brazil located in Curitiba, Parana, will serve contractors in the southern states of Brazil including Parana, Santa Catarina and Rio Grande do Sul.

SITECH Noroeste Brazil located in Fortaleza, Ceara, will serve contractors in the northeast states of Brazil, including Maranhao, Piaui, Ceara, Rio Grande do Norte, Paraiba, Pernambuco, Alagoas, Sergipe and Bahia.

SITECH Brazil Central, which was established earlier in 2010 and is located in Belo Horizonte, Minas Gerais, serves contractors throughout the central states of Brazil, including Goias, Mato Gross and Mato Grosso do Sul e do Distrito Federal. In addition, Brazil Central also serves the North region consisting of Acre, Amazonas, Roraima, Rondonia, Para, Amapa and Tocantins; and the Southeast region consisting of Minas Gerais, Espirito Santo, Rio de Janeiro and Sao Paulo.

#### **About Trimble's Heavy and Highway Division**

Trimble's Heavy and Highway Division is a leading innovator of productivity solutions for the heavy and highway contractor. Trimble's solutions leverage a variety of technologies, including Global Positioning System (GPS), construction lasers, total

stations, wireless data communications, the Internet, and application software. As part of the Trimble Connected Site strategy, these solutions provide a high-level of process and workflow integration from the design phase through to the finished project—delivering significant improvements in productivity throughout the construction lifecycle.

### **About Trimble**

Trimble applies technology to make field and mobile workers in businesses and government significantly more productive. Solutions are focused on applications requiring position or location—including surveying, construction, agriculture, fleet and asset management, public safety and mapping. In addition to utilizing positioning technologies, such as GPS, lasers and optics, Trimble solutions may include software content specific to the needs of the user. Wireless technologies are utilized to deliver the solution to the user and to ensure a tight coupling of the field and the back office. Founded in 1978, Trimble is headquartered in Sunnyvale, Calif.

For more information, visit: [www.trimble.com](http://www.trimble.com)

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