



Get in Shape With New iPhone Application From Trimble

Trimble's AllSport GPS Turns any iPhone 3G into a Pocket-sized Personal Trainer for Monitoring Outdoor Fitness and Performance

SUNNYVALE, Calif., Aug 04, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- Trimble (Nasdaq: TRMB) gives iPhone (TM) 3G fans another reason to get outside, enjoy the weather and stay active. Now available is Trimble [AllSport GPS](#)(TM) for the iPhone 3G, an application designed to help Apple enthusiasts manage their personal fitness regimens.

Highlights / Key Facts

- AllSport GPS turns any iPhone 3G into a full-fledged GPS personal trainer, providing the ultimate in convenience for busy professionals, families and travelers looking for an affordable way to stay fit.
- The application complements a variety of outdoor activities, including walking, running, hiking, cycling, mountain biking and snowboarding.
- After downloading AllSport GPS, iPhone 3G users can:
 - Begin a new fitness routine or maintain their existing workout plan
 - Track exercise activity by monitoring time, speed, calories burned, and distance traveled during outdoor workouts
 - Download map images and recommended routes to their iPhone
 - Download high-quality content from Bicycling and Backpacker magazines
 - View performance statistics and real-time information
 - Store favorite outdoor workout routes
 - Share fitness progress with friends and family
- Have to take an important call while running AllSport GPS? Suspend your workout and resume the application when done with the call and get back on track.
- Listen to favorite tunes on your workout while running AllSport with the iPod feature on the iPhone.
- Through the Trimble Outdoors Web site, AllSport GPS subscribers can also view and analyze workouts, upload and recommend routes and workout plans, and customize trips taken by others.
- Users of the application can also send workouts to their iPhone and "race" against the person who originally uploaded the workout.
- Share workouts with your Facebook friends in one click. Download the Trimble Outdoors Facebook application, and users can automatically share workouts with their Facebook friends through AllSport GPS.

- Customer support staffed 24 hours a day, seven days a week, 365 days a year.

"The great thing about AllSport GPS is that it integrates the features of a fitness training application with an innovative, all-in-one mobile device," said Larry Fox, business development, Trimble Outdoors. "Fire up your favorite music, then start AllSport GPS - recording your workout is only a button click away. AllSport GPS provides an affordable and easy-to-use tool for planning workouts and monitoring performance, perfect for iPhone users that have a goal of getting in shape and staying in shape."

"The AllSport GPS application offers exclusive, high-quality content from Bicycling and Backpacker magazines," said Kris Wagner, map editor for Bicycling and Backpacker magazines. "Users can pick from thousands of editor-approved rides and hikes and wirelessly send them to their iPhone 3G to use on their next adventure or business trip."

Availability and Pricing

AllSport GPS is available on the iPhone 3G for a one-time \$9.99 fee. It can be purchased through the Health & Fitness category in the iPhone App Store, which is accessible directly on the iPhone or online through the [iTunes](#) store.

Multimedia Content

High resolution images and screenshots available at <http://portal.trimbleoutdoors.com/default.aspx?tabid=350>

Links / URL

View a video and learn more about AllSport GPS for the iPhone at <http://www.TrimbleOutdoors.com/go/iPhone>

Find featured AllSport GPS user trips and outdoor workouts at <http://www.trimbleoutdoors.com/tripsearch.aspx>

Download the Trimble Outdoors Facebook application to share trips with friends:
<http://www.facebook.com/apps/application.php?id=29867698024>

Follow Trimble Outdoors on Twitter: <http://twitter.com/trimbleoutdoors>

Access Trimble Outdoors news at <http://portal.trimbleoutdoors.com/Main/About/PressReleases/tabid/301/Default.asp>

About Trimble Outdoors

Trimble Outdoors is a family of GPS-on-cellular applications for consumers. With Trimble Outdoors, consumers can use their GPS-enabled cell phones to navigate trails and highways, track workout performance, geocache, and create, manage and share those experiences with others. By leveraging Trimble's 30 years of commercial expertise in GPS, software, and communications, Trimble Outdoors delivers cost-effective and convenient position-based services that promote consumers' well-being, security and active lifestyle. For more information about Trimble Outdoors, visit www.TrimbleOutdoors.com.

About Trimble

Trimble applies technology to make field and mobile workers in businesses and governments significantly more productive. Solutions are focused on applications requiring position or location - including surveying, construction, agriculture, fleet and asset management, public safety and mapping. In addition to utilizing positioning technologies, such as GPS, lasers and optics, Trimble solutions may include software content specific to the needs of the user. Wireless technologies are utilized to deliver the solution to the user and to ensure a tight coupling of the field and the back office. Founded in 1978, Trimble is headquartered in Sunnyvale, Calif.

For more information, visit Trimble's Web site at www.trimble.com.

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