



Trimble Offers Affordable Outdoor GPS Lifestyle Applications to T-Mobile USA Customers

--Trimble Fitness Training, Geocaching and GPS Navigation Services Now Available on a Variety of GPS-enabled Mobile Phones

SUNNYVALE, Calif., June 30, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- Offering adventure seekers and fitness enthusiasts another reason to love the great outdoors, Trimble (Nasdaq: TRMB) announced today that its Trimble Outdoors(TM) family of lifestyle applications are now available for customers of T-Mobile USA, Inc. on their selection of GPS-enabled phones. With the AllSport GPS(TM), Geocache Navigator(TM) and Trimble Outdoors applications, T-Mobile USA customers have an easy-to-use and affordable way to harness the power of GPS, directly on their cell phone as they participate in outdoor activities like hiking, backpacking, fishing, biking, running, walking or even geocaching.

"We're proud to add the AllSport GPS, Geocache Navigator and Trimble Outdoors applications to T-Mobile's web2go catalog," said Venetia Espinoza, director, mobile applications and partner programs, T-Mobile USA. "We fully believe that innovative mobile experiences, such as Trimble's applications, enrich social connections. Trimble brings our customers an easy-to-use, fun and affordable way to enjoy the outdoors with friends and family."

Simply download one or more of the Trimble Outdoors applications to a GPS-enabled T-Mobile phone to enhance outdoor adventures almost immediately. Advance planning isn't needed. Combined with the features of the Trimble Outdoors Web site at www.trimbleoutdoors.com, customers can take advantage of online logs, maps and tens of thousands of trips posted by other customers.

"With Trimble's applications, T-Mobile USA customers can use GPS technology to make the most of their outdoor lifestyle, all from the convenience of their cell phone," said Rich Rudow, managing director, Trimble Outdoors. "Whether you're an avid hiker, looking forward to a brisk walk now and again, or want a fun activity that the whole family can enjoy, Trimble Outdoors has an easy and affordable GPS application."

AllSport GPS

With the AllSport GPS application, T-Mobile customers looking to jumpstart or maintain their fitness routine can track exercise activity by monitoring time, speed, calories burned, and distance traveled during outdoor workouts. Additionally, users can browse an online library of professional and user-generated trips, upload and recommend routes and customize trips taken by others, download map images and recommended routes to their phones, view performance statistics, and store workouts to monitor progress or share with friends. The application supports a variety of outdoor activities including walking, running, cycling and mountain biking.

Geocache Navigator

Geocaching is a high-tech treasure hunt, and there are more than 800,000 caches around the world, just waiting to be found. Geocache Navigator brings geocaching capabilities to the mobile phone and provides real time access to geocaching.com, the largest geocache database in the world. Using their GPS-enabled phones, geocachers can seek the caches using a uniquely constructed, radar-like interface that guides them toward their destination. Additionally, phone screens provide compass-based navigation, maps, speed, heading, location, distance, cache descriptions logs, hints and other useful information for both the most experienced and novice user. Subscribers can also use the Trimble Outdoors Web site to edit, publish or view their cache logs.

Trimble Outdoors

Trimble Outdoors is a complete outdoor trip planning and navigation application that allows consumers to review and plan trips online; and send routes, maps and waypoints wirelessly to their GPS phone. Users can then use the phone as a full-featured GPS navigator to guide their adventures. The application allows users to get maps of their locations, track routes with a GPS bread-crumbs trail, and mark and edit waypoints along the way. The application also features a digital compass displaying the user's coordinates, speed and heading. Users can also leverage the multimedia components of their phones to create photographic, video and audio notes of their trips for sharing online and viewing in Google Earth.

Availability and Pricing

Trimble's GPS-on-cellular applications are available on a variety of GPS-enabled phones from T-Mobile USA, and cost \$5.99 each per month (plus taxes). T-Mobile customers can purchase one or more of Trimble Outdoor's GPS applications from Trimble via T-Mobile's web2go service or www.trimbleoutdoors.com/go/t-mobile.

About Trimble

Trimble applies technology to make field and mobile workers in businesses and governments significantly more productive. Solutions are focused on applications requiring position or location - including surveying, construction, agriculture, fleet and asset management, public safety and mapping. In addition to utilizing positioning technologies, such as GPS, lasers and optics, Trimble solutions may include software content specific to the needs of the user. Wireless technologies are utilized to deliver the solution to the user and to ensure a tight coupling of the field and the back office. Founded in 1978, Trimble is headquartered in Sunnyvale, Calif. For more information, visit Trimble's Web site at www.trimble.com.

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