



DirectSat USA Selects Trimble Mobile Resource Management Solution

--GeoManager to Help Sustain Customer Service Objectives, Lower Fuel Costs and Support Safety Initiatives

SUNNYVALE, Calif., March 30, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- Trimble (Nasdaq: TRMB) announced today that DirectSat USA, a satellite installation and service support provider, has selected Trimble as its Mobile Resource Management (MRM) solutions provider. DirectSat will begin utilizing the Trimble GeoManager(sm) solution in approximately 1,100 of its service vehicles. DirectSat chose GeoManager because of its reliability, scalability and support.

"Our investment in the GeoManager solution represents a commitment to our client and their customers," said DirectSat CEO Dan Yannantuono. "Trimble listened to our needs and provided a solution to meet our operational objectives of providing the best possible customer experience. We believe DirectSat will experience industry-leading return on investment from realized efficiencies and outstanding customer satisfaction."

"GeoManager features and benefits will enable DirectSat to boost their initiatives in safety, customer service and cost-savings by easily and efficiently managing their fleets," said Rick Beyer, vice president of the Trimble Mobile Solutions segment. "GeoManager features such as exception notifications and vehicle activity reports will allow DirectSat to reduce unauthorized stops and curb excessive idling and after hours vehicle usage."

GeoManager provides an on-demand Fleet Productivity & Management (FPM) solution that integrates Global Positioning System (GPS), wireless and a standard Web browser into a mobile solution that helps manage mobile workers by allowing real-time, two-way communication. Using GeoManager, customers can map vehicles in a fleet, find the nearest vehicle to send to a job, dispatch text messages to workers, log work hours or view and print detailed reports. GeoManager helps manage overall mobile workforce performance, reduce costs and maximize customer satisfaction with field services.

Trimble MRM solutions are designed to automate the management of mobile resources and to optimize the service delivery process for customers across a variety of industries. Trimble delivers MRM solutions on a global basis to vertical markets which include: Telco, Construction Supply, Field Service, Transportation & Distribution and Fleet Productivity. Trimble MRM solutions are designed to provide a secure, scalable, upgradeable, enterprise-class platform, and are offered in on-demand software delivery, on-premise or hybrid environments that can seamlessly connect mobile workers in the field to real-time data. More information about Trimble MRM solutions can be found at: www.trimble.com/mobile_resource_management.

About DirectSat

DirectSat is one of the largest independent providers of residential satellite installation and service support for DIRECTV, utilizing DIRECTV branded trucks and uniformed employees. DirectSat is based in King of Prussia, PA and has locations in major cities within the United States.

About Trimble

Trimble applies technology to make field and mobile workers in businesses and government significantly more productive. Solutions are focused on applications requiring position or location--including surveying, construction, agriculture, fleet and asset management, public safety and mapping. In addition to utilizing positioning technologies, such as GPS, lasers and optics, Trimble solutions may include software content specific to the needs of the user. Wireless technologies are utilized to deliver the solution to the user and to ensure a tight coupling of the field and the back office. Founded in 1978, Trimble is headquartered in Sunnyvale, Calif.

For more information, visit: www.trimble.com

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