



## Trimble Offers Free Geocaching Application for GPS-Enabled Nokia Mobile Phones

BARCELONA, Spain, Feb 11, 2008 (PR Newswire Europe via COMTEX News Network) -- Ad-Supported Geocache Navigator Application Now Available as a Free Download for Select Nokia Devices

- Text CACHE to 32075 (US and Canada) or +447781488133 (International)

Trimble (Nasdaq: TRMB) today announced the availability of a free, ad-supported version of its Geocache Navigator(TM) application for select Series 60 Nokia devices with integrated Global Positioning System (GPS) capabilities.

The announcement was made today at the Mobile World Congress 2008.

Geocaching is a high-tech treasure hunt that is rapidly gaining widespread adoption worldwide. Geocache Navigator is the only application that brings geocaching capabilities to the mobile phone and provides real-time access to Groundspeak's geocaching.com, the largest geocache database in the world. Using their GPS-enabled phone, geocachers can seek the caches using a uniquely constructed, radar-like interface that guides them toward their destination. Additionally, phone screens provide compass-based navigation, maps, speed, heading, location, distance, cache descriptions, logs, hints and other useful information. To view a video demonstration of the Geocache Navigator application, visit:

<http://www.geocachenavigator.com/video>.

"Over the last 7 years, geocaching has grown from 75 geocaches to over 500,000 geocaches worldwide," said Jeremy Irish, founder and CEO of Groundspeak. "Still, geocaching has always required a dedicated GPS unit to play. The availability of Geocache Navigator for mobile phones opens up this engaging outdoor activity to more casual participants and can motivate more people to get outdoors."

"By making the Geocache Navigator application free on Nokia GPS-enabled handsets, a large base of Nokia users can instantly try geocaching," said Rich Rudow, managing director of Trimble Outdoors. "And Trimble's mobile advertising platform allows sponsors to seamlessly promote their products to geocachers in a location-relevant and non-intrusive way."

Trimble's Geocache Navigator advertising platform dynamically inserts location-based ads into cache search results. Users can interact with the ads in a variety of ways, including navigating to the nearest retail location and using mobile coupons. This type of seamless, in-application advertising creates a powerful new advertising channel that can be very effective in terms of reach, targeting, measurement, recall and conversion rates.

### Availability

Trimble's Geocache Navigator is now available as a free download for the Nokia N95, Nokia N82, and Nokia 6110 Navigator. Three options for downloading the application include:

-- Texting CACHE to 32075 (U.S. and Canada)

or +447781488133

(International)

-- Downloading the application from the Geocache Navigator web site at

<http://www.GeocacheNavigator.com/nokia>

-- Pointing a mobile phone browser to [m.getGN.com](http://m.getGN.com)

### About Groundspeak

Groundspeak, Inc. of Seattle, Washington is a privately held company focused on worldwide location-based entertainment. Groundspeak's portfolio includes Geocaching.com, Waymarking.com and Wherigo.com.

### About Trimble Outdoors

Trimble Outdoors is a family of location-based services that allows consumers to use their GPS-enabled mobile phones to navigate trails and highways, track workout performance, geocache, and create, manage and share those experiences with others.

By leveraging Trimble's 30 years of commercial expertise in GPS, software, and communications, Trimble Outdoors delivers cost-effective and convenient position-based services that promote consumers' well-being, security and active lifestyle.

For more information about Trimble Outdoors, visit <http://www.TrimbleOutdoors.com>.

#### About Trimble

Trimble applies technology to make field and mobile workers in businesses and government significantly more productive. Solutions are focused on applications requiring position or location-including surveying, construction, agriculture, fleet and asset management, public safety and mapping. In addition to utilizing positioning technologies, such as GPS, lasers and optics, Trimble solutions may include software content specific to the needs of the user. Wireless technologies are utilized to deliver the solution to the user and to ensure a tight coupling of the field and the back office. Founded in 1978 and headquartered in Sunnyvale, Calif., Trimble has a worldwide presence with more than 3,600 employees in over 18 countries.

For more information visit: <http://www.trimble.com>

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GTRMB

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