



## **Trimble Adds Three GPS-on-Cellular Applications for GSM-based BlackBerry Smartphones with Built-in GPS**

### **Trimble Fitness Training, Geocaching and GPS Navigation Services are now Available for the BlackBerry 8800, BlackBerry 8820 and BlackBerry Curve 8310 Smartphones**

SUNNYVALE, Calif., Nov 13, 2007 /PRNewswire-FirstCall via COMTEX News Network/ -- Trimble (Nasdaq: TRMB) today announced the availability of three of its GPS phone applications for GSM-based BlackBerry(R) smartphones with built-in GPS, which include the BlackBerry(R) 8800, BlackBerry(R) 8820 and BlackBerry(R) Curve(TM) 8310 smartphones from Research In Motion (RIM) (Nasdaq: RIMM; TSX: RIM). The AllSport GPS(TM), Geocache Navigator(TM) and Trimble Outdoors(TM) applications from the Trimble Outdoors family of GPS-on-cellular products and services provide BlackBerry smartphone users with the lifestyle solutions they demand on the go.

Now more than ever, users of smartphones are interested in GPS-based applications. With the release of three applications for the GSM-based BlackBerry smartphones with GPS, users can harness the power of GPS for their favorite outdoors activities, such as hiking, backpacking, fishing, biking, running, walking, or even geocaching, on the wireless device they already carry with them everywhere.

"BlackBerry smartphone users now have a complete catalog of GPS-based applications available to enhance their active lifestyle," said Larry Fox, business development director, Trimble Outdoors. "Three distinct services are now available on the BlackBerry 8800, BlackBerry 8820 and BlackBerry Curve 8310 that support a broad range of outdoor activities, practically anytime and anywhere. From the business user to the consumer, Trimble provides the ultimate choice of lifestyle applications for casual recreation all the way through extreme outdoor adventures."

"Yet another reason to love your BlackBerry: With the suite of applications from Trimble Outdoors, you can now use the smartphone as a full-fledged GPS device anywhere in the world," said Jonathan Dorn, editor-in-chief, BACKPACKER Magazine. "Whether you want to go geocaching in San Francisco, a wilderness navigation program in the wilds of Montana, or need a fitness-based map tool for tracking a run from your hotel in Berlin, this handheld does it all. As a longtime GPS user, I'm amazed at how fast my new BlackBerry acquires satellites, how quickly it calculates results, and how versatile the tools are. In minutes, I can download a map and waypoints to plan for a hike -- or I can save my route and upload it to my computer in seconds to share with a community of thousands of like-minded outdoor enthusiasts. Want proof? Check out the digital hikes that BACKPACKER'S readers have posted on [backpacker.com/hikes](http://backpacker.com/hikes) using Trimble's technology."

"A number of recent market studies show that built-in GPS is increasingly important to customers and innovative software developers like Trimble have definitely noticed," said Jeff McDowell, vice president, Global Alliances at Research In Motion. "Third party GPS applications and services can add great value to the purchase of a GPS-enabled BlackBerry smartphone, and we're pleased to work with Trimble Outdoors to bring their recreational GPS applications to the BlackBerry platform."

#### AllSport GPS

With the AllSport GPS application, BlackBerry smartphone users looking to jumpstart or maintain their fitness routine can track exercise activity by monitoring time, speed, calories burned, and distance traveled during outdoor workouts. Additionally, users may download map images and recommended routes to their phones, view performance statistics, and store workouts to monitor progress or share with friends. The application supports a variety of outdoor activities including walking, running, cycling and mountain biking.

#### Geocache Navigator

Geocaching is a high-tech treasure hunt that is rapidly gaining widespread adoption worldwide. Geocache Navigator is the only application that brings geocaching capabilities to the mobile phone and provides real time access to [geocaching.com](http://geocaching.com), the largest geocache database in the world. Using their GPS phone, geocachers can seek the caches using a uniquely constructed, radar-like interface that guides them toward their destination. Additionally, phone screens provide compass-based navigation, maps, speed, heading, location, distance, cache descriptions logs, hints and other useful information for both the most experienced and novice user.

#### Trimble Outdoors

Trimble Outdoors is a complete outdoor trip planning and navigation solution that allows consumers to review and plan trips online, send routes, maps and waypoints wirelessly to their GPS phone and then use the phone as a full-featured GPS navigator to guide their adventures. The application allows users to get maps of their locations, track routes with a GPS breadcrumb trail, and mark and edit waypoints along the way. The application also features a digital compass displaying the user's coordinates, speed and heading. Users can also leverage the multi-media components of their phones to create photographic, video and audio notes of their trips for sharing online and viewing in Google Earth.

#### Availability and Pricing

Trimble's GPS applications are immediately available for 30-day trials on the Trimble Outdoors web site at <http://www.trimbleoutdoors.com/RIM>. The trial versions support the BlackBerry 8800, BlackBerry 8820 and BlackBerry Curve 8310 smartphones. Full versions of each product will be available through Handmark (<http://www.handmark.com>) later this month for \$39.99 each per year or \$5.99 each per month.

#### About Trimble Outdoors

Trimble Outdoors is a family of GPS-on-cellular applications for consumers.

With Trimble Outdoors, consumers can use their GPS-enabled cell phones to navigate trails and highways, track workout performance, geocache, and create, manage and share those experiences with others.

By leveraging Trimble's 29 years of commercial expertise in GPS, software, and communications, Trimble Outdoors delivers cost-effective and convenient position-based services that promote consumers' well-being, security and active lifestyle.

For more information about Trimble Outdoors, visit <http://www.TrimbleOutdoors.com>.

#### About Trimble

Trimble applies technology to make field and mobile workers in businesses and government significantly more productive. Solutions are focused on applications requiring position or location -- including surveying, construction, agriculture, fleet and asset management, public safety and mapping. In addition to utilizing positioning technologies, such as GPS, lasers and optics, Trimble solutions may include software content specific to the needs of the user. Wireless technologies are utilized to deliver the solution to the user and to ensure a tight coupling of the field and the back office. Founded in 1978 and headquartered in Sunnyvale, Calif., Trimble has a worldwide presence with more than 3,400 employees in over 18 countries.

For more information visit: <http://www.trimble.com>

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