



## **Trimble Combines Its Popular Trimble Outdoors GPS-on-Cellular Applications into an Affordable Package**

### **Fitness Training, Geocaching and Outdoor GPS Navigation Services Are Now More Accessible to Sprint Customers on Select Sprint and Nextel Phones**

SUNNYVALE, Calif., July 23, 2007 /PRNewswire-FirstCall via COMTEX News Network/ -- Trimble (Nasdaq: TRMB) today announced the availability of Trimble GPS Pack-a versatile and unique application suite that combines its popular GPS phone applications into one affordable and convenient package. The Trimble GPS Pack includes the AllSport GPS(TM), Geocache Navigator(TM) and Trimble Outdoors(TM) applications from the Trimble Outdoors family of GPS-on-cellular products and services.

Now more than ever, consumers are interested in GPS-based applications, and the Trimble GPS Pack makes it simple for them to harness the power of GPS for their favorite outdoor lifestyle activities, such as hiking, backpacking, fishing, biking, running, walking, or even geocaching.

"Consumers who are looking for a variety of GPS-based mobile phone applications now have a powerful and ultra-portable tool with the Trimble GPS Pack," said Rich Rudow, managing director of Trimble Outdoors. "The Trimble GPS Pack offers three distinct services that support a broad range of outdoor activities, practically anytime and anywhere. It's the ultimate combination of convenience and price-perfect for both extreme outdoor adventurers and casual recreational use."

#### AllSport GPS

With the AllSport GPS application, mobile phone users looking to jumpstart or maintain their fitness routine can track exercise activity by monitoring time, speed, calories burned, and distance traveled during outdoor workouts. Additionally, users may download map images and recommended routes to their phones, view performance statistics, and store workouts to monitor progress or share with friends. The application supports a variety of outdoor activities including walking, running, cycling and mountain biking.

#### Geocache Navigator

Geocaching is a high-tech treasure hunt that is rapidly gaining widespread adoption with consumers worldwide. Geocache Navigator is the only application that brings geocaching capabilities to the mobile phone. Subscribers' phones are seamlessly connected to the largest geocaching database in the world. Using their GPS phone, geocachers can seek the caches using a uniquely constructed, radar-like interface that guides them toward their destination. Additionally, phone screens provide compass-based navigation, maps, speed, heading, location, distance, cache descriptions logs, hints and other useful information for both the most experienced and novice user.

#### Trimble Outdoors

Trimble Outdoors is a complete outdoor trip planning and navigation solution that allows consumers to review and plan trips online, send routes, maps and waypoints wirelessly to their GPS phone and then use the phone to guide their adventures. The application allows users to get maps of their locations, track routes with a GPS bread-crumbs trail, and mark and edit waypoints along the way. The application also features a digital compass displaying the user's coordinates, speed and heading. Users can also leverage the multi-media components of their phones to create photographic, video and audio notes of their trips for sharing online and viewing in Google Earth.

#### Availability

The Trimble GPS Pack is immediately available through Sprint (NYSE: S) on more than 12 GPS-enabled Sprint and Nextel phones for \$6.99 per month (plus applicable data charges).

#### About Trimble Outdoors

Trimble Outdoors is a family of GPS-on-cellular applications for consumers.

With Trimble Outdoors, consumers can use their GPS-enabled cell phones to navigate trails and highways, track workout performance, geocache, and create, manage and share those experiences with others.

By leveraging Trimble's 28 years of commercial expertise in GPS, software, and communications, Trimble Outdoors delivers cost-effective and convenient position-based services that promote consumers' well-being, security and active lifestyle.

For more information about Trimble Outdoors, visit <http://www.TrimbleOutdoors.com>.

#### About Trimble

Trimble applies technology to make field and mobile workers in businesses and government significantly more productive. Solutions are focused on applications requiring position or location-including surveying, construction, agriculture, fleet and asset management, public safety and mapping. In addition to utilizing positioning technologies, such as GPS, lasers and optics, Trimble solutions may include software content specific to the needs of the user. Wireless technologies are utilized to deliver the solution to the user and to ensure a tight coupling of the field and the back office. Founded in 1978 and headquartered in Sunnyvale, Calif., Trimble has a worldwide presence with more than 3,400 employees in over 18 countries.

#### GTRMB

For more information visit: <http://www.trimble.com>

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