CRESCOLABS°

NEWS RELEASE

Cresco Labs to Report Third Quarter 2023 Financial Results on November 15, 2023

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CHICAGO--(BUSINESS WIRE)-- **Cresco Labs** (CSE:CL) (OTCQX:CRLBF) (FSE: 6CQ) ("Cresco" or "the Company"), the industry leader in branded cannabis products with a portfolio of America's most popular brands and the operator of Sunnyside dispensaries, today announced it will report financial results for the third quarter 2023 on Wednesday, November 15th, 2023 before the market opens.

The Company will host a conference call and webcast to discuss its financial results and provide investors with key business highlights.

Event: Cresco Labs Third Quarter 2023 Earnings Conference Call

Date: Wednesday, November 15th, 2023

Time: 8:30 am EST Webcast: LINK

Dial-in: 1-833-470-1428 (US Toll Free), 1-646-904-5544 (US Local)

Access Code: 259018

Archived access to the webcast will be available for one year on the Cresco Labs investor relations website.

About Cresco Labs

Cresco Labs' mission is to normalize and professionalize the cannabis industry through a CPG approach to building national brands and a customer-focused retail experience, while acting as a steward for the industry on legislative and regulatory-focused initiatives. As a leader in cultivation, production and branded product distribution, the Company is leveraging its scale and agility to grow its portfolio of brands that include Cresco, High Supply, FloraCal, Good News, Wonder Wellness Co., Mindy's and Remedi, on a national level. The Company also operates highly

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productive dispensaries nationally under the Sunnyside brand that focus on building patient and consumer trust and delivering ongoing education and convenience in a wonderfully traditional retail experience. Through year-round policy, community outreach and SEED initiative efforts, Cresco Labs embraces the responsibility to support communities through authentic engagement, economic opportunity, investment, workforce development and legislative initiatives designed to create the most responsible, respectable and robust cannabis industry possible. Learn more about Cresco Labs' journey by visiting www.crescolabs.com or following the Company on Facebook, X or LinkedIn.

Media:

Jason Erkes, Cresco Labs
Chief Communications Officer

press@crescolabs.com

Investors:

Megan Kulick, Cresco Labs Senior Vice President, Investor Relations

investors@crescolabs.com

For general Cresco Labs inquiries:

312-929-0993

info@crescolabs.com

Source: Cresco Labs

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