

Cresco Labs to Participate in the 31st Annual ROTH Growth Stock Conference

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CHICAGO--(BUSINESS WIRE)-- **Cresco Labs Inc.** (CSE: CL) (OTCQX: CRLBF), one of the largest vertically integrated multistate cannabis operators in the United States, today announced that Charlie Bachtell, CEO & Co-Founder, and Joe Caltabiano, President & Co-Founder, will participate in the 31st Annual ROTH Growth Stock Conference to be held at The Ritz Carlton in Dana Point, California on March 17-19, 2019. During the conference, the management team will meet with institutional investors.

ROTH's flagship three-day investment conference brings together executives from more than 500 public and private companies and approximately 1,000 investors. The event provides attendees with investment ideas across a variety of sectors, including Consumer, Cleantech & Industrial Growth, Energy, Healthcare, Health & Wellness, Oil & Gas, Metals & Mining, Technology & Media and Services. Company presentations, Q&A sessions, panels, and one-on-one meetings offer investor clients opportunities for extensive interaction with executive management to gain in-depth insights into each business and sector.

To view related materials, please visit investor.crescolabs.com.

About Cresco Labs:

Cresco Labs, based in Chicago, is a leading U.S. cannabis company with experienced management, access to capital and a demonstrated growth strategy. As a differentiated grower, processor and retailer of premium cannabis operating in seven states, the company focuses on entering highly regulated markets with outsized demand potential and high barriers to entry. Its impressive speed-to-market gives Cresco a distinct competitive advantage as it replicates its model to expand its national footprint. Cresco's proven ability to execute is complemented by a cutting-edge brand strategy spearheaded by several of the brightest minds in consumer marketing in the nation.

Cresco's products are tailored to all major consumer segments: everyday cannabis, medicinally focused, connoisseur grade, and chef inspired edibles by James Beard Award-winning pastry chef Mindy Segal. Learn more about Cresco Labs at [crescolabs.com](https://www.crescolabs.com).

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