

## Cresco Labs to Participate in GMP Securities and Benzinga Cannabis Conferences

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CHICAGO--(BUSINESS WIRE)-- **Cresco Labs Inc.** ("Cresco Labs" or the "Company") (CSE: CL) (OTCQX: CRLBF), one of the largest vertically integrated multistate cannabis operators in the United States, today announced that management will participate in two upcoming investor conferences in Toronto, Ontario, Canada: GMP Securities' Cannabis Conference to be held April 16, 2019 and the 3rd Benzinga Cannabis Capital Conference to be held April 17 and 18, 2019.

CEO & Co-Founder Charlie Bachtell and President & Co-Founder Joe Caltabiano will meet with institutional investors and present at the GMP Securities conference on April 16th. At the Benzinga conference, Bachtell will be a guest panelist on the topic of "Responding to a Changing Landscape" on the 17th and the two will make a formal presentation on the 18th.

Through world class research, engaging keynotes and articulate presentations, GMP Securities delivers in-depth and topical information at each of its investor and corporate conferences.

At the 3rd Benzinga Cannabis Capital Conference, investors come face-to-face with top cannabis companies to hear about their advancements in the rapidly changing space. Cannabis executives find new opportunities to grow business enterprises with lightning round presentations and one-on-one meetings.

### About Cresco Labs:

Cresco Labs, based in Chicago, is a leading U.S. cannabis company with experienced management, access to capital and a demonstrated growth strategy. As a differentiated grower, processor and retailer of premium cannabis operating across the United States, the company focuses on entering highly regulated markets with outsized

demand potential and strong regulatory structures. Its impressive speed-to-market gives Cresco a distinct competitive advantage as it replicates its model to expand its national footprint. Cresco's proven ability to execute is complemented by a cutting-edge brand strategy spearheaded by several of the brightest minds in consumer marketing in the nation. Cresco's products are tailored to all major consumer segments: everyday cannabis, medicinally focused, connoisseur grade, and chef inspired edibles by James Beard Award-winning pastry chef Mindy Segal. Learn more about Cresco Labs at [www.crescolabs.com](http://www.crescolabs.com).

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