CRESCOLABS°

NEWS RELEASE

Cresco Labs Solid Q2 Performance and Debt Refinancing Strengthen Foundation for Long-Term Value Creation

2025-08-07

CHICAGO--(BUSINESS WIRE)-- Cresco Labs Inc. (CSE: CL) (OTCQX: CRLBF) (FSE: 6CQ) ("Cresco Labs" or the "Company"), the industry leader in branded cannabis products with a portfolio of America's most popular brands and the operator of Sunnyside dispensaries, today released its financial and operating results for the second quarter ended June 30, 2025. All financial information presented in this release is reported in accordance with U.S. GAAP and in U.S. dollars, unless otherwise indicated, and is available on the Company's investor website, here.

Second Quarter 2025 Highlights

- Second quarter revenue of \$164 million. Second quarter operating cash flow of \$9 million.
- Gross profit of \$83 million. Adjusted gross profit ¹ of \$83 million; and an Adjusted gross margin ¹ of 50.6% of revenue.
- SG&A of \$51 million or 31.4% of revenue.
- Net loss of \$14 million, includes non-cash impairment charges of \$9 million related to California assets being considered held for sale.
- Second quarter Adjusted EBITDA ¹ of \$41 million and Adjusted EBITDA margin ¹ of 25.0%.
- Retained the No. 1 share position in multiple billion dollar markets. ²

Management Commentary

"In Q2, we delivered solid performance in line with guidance, maintained our market share in a highly competitive

environment, and continued to drive cash flow through operational discipline. Crucially, we signed a commitment letter to refinance our debt with a new \$325 million term loan. This milestone reinforces our balance sheet, preserves our equity value and creates financial flexibility for years to come. The improved structure and terms give us a stronger foundation to execute against both near-term priorities and long-term growth opportunities."

"The cannabis industry is entering a new phase, defined by consolidation and rationalization. We're seeing more opportunities for M&A in very productive states that will be incremental for Cresco. As previously stated, we're going to be opportunistic while staying patient and disciplined so we can invest in sustainable growth when the right opportunities arise. With our proven operating model, focused and productive footprint, and clean capital structure, we're built for this moment and are well-positioned to be a partner of choice as the industry consolidates."

Balance Sheet, Liquidity, and Other Financial Information

- As of June 30, 2025, current assets were \$315 million, including cash and cash equivalents of \$147 million. The Company had senior secured term loan debt, net of discount and issuance costs, of \$354 million and a mortgage loan, net of discount and issuance costs of \$18 million.
- Total shares on a fully converted basis to Subordinate Voting Shares were 483,444,948 as of June 30, 2025.

Conference Call and Webcast

The Company will host a conference call and webcast to discuss its financial results on **Thursday**, **August 7**, **2025**, at 8:30am Eastern Time (7:30am Central Time). The conference call may be accessed via **webcast** or by dialing 1-833-470-1428 (US Toll Free) or 1-404-975-4839 (US Local), providing access code 158138. Archived access to the webcast will be available for one year on Cresco Labs' investor website, **here**.

Consolidated Financial Statements

The financial information reported in this press release is based on unaudited management prepared financial statements for the quarter ended June 30, 2025. These financial statements have been prepared in accordance with U.S. GAAP. The Company expects to file its unaudited condensed interim consolidated financial statements for the quarter ended June 30, 2025, on SEDAR+ and EDGAR on or about August 7, 2025. Accordingly, such financial

¹ See "Non-GAAP Financial Measures" at the end of this press release for more information regarding the Company's use of non-GAAP financial measures.
² According to Hoodie Analytics.

information may be subject to change. All financial information contained in this press release is qualified in its entirety with reference to such financial statements. While the Company does not expect there to be any material changes between the information contained in this press release and the consolidated financial statements it files on SEDAR+ and EDGAR, to the extent that the financial information contained in this press release is inconsistent with the information contained in the Company's financial statements, the financial information contained in this press release shall be deemed to be modified or superseded by the Company's filed financial statements. The making of a modifying or superseding statement shall not be deemed an admission, for any purposes, that the modified or superseded statement, when made, constituted a misrepresentation for purposes of applicable securities laws. Further, the reader should refer to the additional disclosures in the Company's audited financial statements for the year ended December 31, 2024, filed on SEDAR+ and EDGAR.

Cresco Labs references certain non-GAAP financial measures throughout this press release, which may not be comparable to similar measures presented by other issuers. Please see the "Non-GAAP Financial Measures" section below for more detailed information.

Non-GAAP Financial Measures

This release reports its financial results in accordance with U.S. GAAP and includes certain non-GAAP financial measures that do not have standardized definitions under U.S. GAAP. The non-GAAP measures include: Earnings before interest, taxes, depreciation, and amortization ("EBITDA"); Adjusted EBITDA; Adjusted EBITDA margin; Adjusted gross profit; Adjusted gross profit margin; Adjusted selling, general, and administrative expenses ("Adjusted SG&A"), Adjusted SG&A margin; and Free Cash Flow are non-GAAP financial measures and do not have standardized definitions under U.S. GAAP. The Company defines these non-GAAP financial measures as follows: EBITDA as net loss (income) before interest, taxes, depreciation, and amortization; Adjusted EBITDA as EBITDA less other (expense) income, net, fair value mark-up for acquired inventory, adjustments for acquisition and non-core costs, impairment and share-based compensation; Adjusted EBITDA Margin as Adjusted EBITDA divided by revenues, net; Adjusted gross profit as gross profit less fair value mark-up for acquired inventory and adjustments for acquisition and non-core costs; Adjusted gross profit margin as Adjusted gross profit divided by revenues, net; Adjusted SG&A as SG&A less adjustments for acquisition and non-core costs; Adjusted SG&A margin as Adjusted SG&A divided by revenues, net; and Free Cash Flow as Net cash provided by operating activities less purchases of property and equipment and proceeds from tenant improvement allowances. The Company has provided the non-GAAP financial measures, which are not calculated or presented in accordance with U.S. GAAP, as supplemental information and in addition to the financial measures that are calculated and presented in accordance with U.S. GAAP and may not be comparable to similar measures presented by other issuers. These supplemental non-GAAP financial measures are presented because management has evaluated the financial results both including and excluding the adjusted items and believe that the supplemental non-GAAP financial measures presented provide

additional perspective and insights when analyzing the core operating performance of the business. These supplemental non-GAAP financial measures should not be considered superior to, as a substitute for or as an alternative to, and should only be considered in conjunction with, the U.S. GAAP financial measures presented herein. Accordingly, the Company has included below reconciliations of the supplemental non-GAAP financial measures to the most directly comparable financial measures calculated and presented in accordance with U.S. GAAP.

About Cresco Labs Inc.

Cresco Labs' mission is to normalize and professionalize the cannabis industry through a CPG approach to building national brands and a customer-focused retail experience, while acting as a steward for the industry on legislative and regulatory-focused initiatives. As a leader in cultivation, production, and branded product distribution, the Company is leveraging its scale and agility to grow its portfolio of brands that include Cresco, High Supply, FloraCal, Good News, Wonder Wellness Co., Mindy's, and Remedi, on a national level. The Company also operates highly productive dispensaries nationally under the Sunnyside brand that focus on building patient and consumer trust and delivering ongoing education and convenience in a wonderfully traditional retail experience. Through year-round policy, community outreach and SEED initiative efforts, Cresco Labs embraces the responsibility to support communities through authentic engagement, economic opportunity, investment, workforce development, and legislative initiatives designed to create the most responsible, respectable and robust cannabis industry possible. Learn more about Cresco Labs' journey by visiting www.crescolabs.com or following the Company on Facebook, X or LinkedIn.

Forward-Looking Statements

This press release contains "forward-looking information" within the meaning of applicable Canadian securities legislation and may also contain statements that may constitute "forward-looking statements" within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995 (collectively, "forward-looking statements"). Such forward-looking statements are not representative of historical facts or information or current condition but instead represent only the Company's beliefs regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of the Company's control.

Generally, such forward-looking statements can be identified by the use of forward-looking terminology such as, 'may,' 'will,' 'should,' 'could,' 'would,' 'expects,' 'plans,' 'anticipates,' 'believes,' 'estimates,' 'projects,' 'predicts,' 'potential,' or 'continue,' or the negative of those forms or other comparable terms. The Company's forward-looking statements involve known and unknown risks, uncertainties, and other factors which may cause the Company's actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements, including but not limited to those risks

discussed under "Risk Factors" in the Company's Annual Information Form for the year ended December 31, 2024, filed on SEDAR+ and EDGAR, other documents filed by the Company with Canadian securities regulatory authorities; and other factors, many of which are beyond the control of the Company. Readers are cautioned that the foregoing list of factors is not exhaustive. Because of these uncertainties, you should not place undue reliance on the Company's forward-looking statements. No assurances are given as to the future trading price or trading volumes of Cresco Labs' shares, nor as to the Company's financial performance in future financial periods. The Company does not intend to update any of these factors or to publicly announce the result of any revisions to any of the Company's forward-looking statements contained herein, whether as a result of new information, any future event, or otherwise. Except as otherwise indicated, this press release speaks as of the date hereof. The distribution of this press release does not imply that there has been no change in the affairs of the Company after the date hereof or create any duty or commitment to update or supplement any information provided in this press release or otherwise.

Cresco Labs Inc. Financial Information and Non-GAAP Reconciliations (All amounts expressed in thousands of U.S. Dollars) Unaudited Consolidated Statements of Operations For the Three Months Ended June 30, 2025, March 31, 2025, and June 30, 2025.

For the Three Months Ended June 30, 2025, March 31, 2025, and June 30, 2024

For the Three Months Ended

		For the fillee Month's Ended						
(\$ in thousands)	June 30 2025	, March 31, 2025	June 30, 2024					
Revenue, net	\$ 163	,624 165,757	184,356					
Cost of goods sold	80	,368 87,126	89,578					
Gross profit	83,2	256 78,631	94,778					
Gross profit %	5	50.9% 47.49	6 51.4%					
Operating expenses:								
Selling, general, and administrative Share-based compensation		,398 57,811	54,355					
Share-based compensation		,032 2,075	2,854					
Depreciation and amortization		,420 5,156	5,189					
Impairment loss	9	,265 —	_					
Total operating expenses	67	,115 65,042	62,398					
Income from operations	16,1	141 13,589	32,380					
Other (expense) income, net:								
Interest expense, net Other (expense) income, net	(12	,562) (14,824)	(13,813)					
Other (expense) income, net		(836) 317	(59,508)					
Total other expense, net	(13	,398) (14,507)	(73,321)					
Income (loss) before income taxes	2,7	743 (918)	(40,941)					
Income tax expense		,636) (14,316)	(10,238)					
Net loss ¹	\$ (13,8	893) \$ (15,234)	\$ (51,179)					
1								

¹ Net loss includes amounts attributable to non-controlling interests.

Cresco Labs Inc.
Unaudited Reconciliation of Gross Profit to Adjusted Gross Profit (Non-GAAP)
For the Three Months Ended June 30, 2025, March 31, 2025, and June 30, 2024
For the Three Months Ended

(\$ in thousands)	June 30, 2025		March 31, 2025		J	une 30, 2024
Revenue, net Cost of goods sold ¹	\$	163,624 80,368	\$	165,757 87,126	\$	184,356 89,578
Gross profit Cost of goods sold adjustments for acquisition and other non-core costs	\$	83,256 (508)	\$	78,631 3,144	\$	94,778 1,881
Adjusted gross profit (Non-GAAP)	\$	82,748	\$	81,775	\$	96,659
Adjusted gross profit % (Non-GAAP) 1 Production (cultivation, manufacturing, and processing) costs related to profit the profit of the profit	oducts	50.6%	eriod.	49.3%		52.4%

Cresco Labs Inc. Summarized Consolidated Statements of Financial Position As of June 30, 2025 and December 31, 2024

7.5 of Julie 50, 2025 and December 51, 2024							
(\$ in thousands)		une 30, 2025	Dece	ember 31, 2024			
		(unaudited)					
Cash and cash equivalents	\$	146,609	\$	137,564			
Other current assets		167,996		156,693			
Property and equipment, net		332,600		344,846			
Intangible assets, net		289,268		293,994			
Goodwill		283,484		283,484			
Other non-current assets		127,802		138,774			
Total assets	\$	1,347,759	\$	1,355,355			
Total current liabilities	\$	101,324	\$	94,338			
Total non-current liabilities		885,523		872,841			
Total shareholders' equity		360,912		388,176			
Total liabilities and shareholders' equity	\$	1,347,759	\$	1,355,355			

Cresco Labs Inc.
Unaudited Reconciliation of SG&A to Adjusted SG&A (Non-GAAP)
For the Three Months Ended June 30, 2025, March 31, 2025, and June 30, 2024
For the Three Months Ended

	Tor the Three Moritis Ended						
(\$ in thousands)	June 30, 2025			arch 31, 2025	June 30, 2024		
Selling, general, and administrative	\$	51,398	\$	57,811	\$	54,355	
Adjustments for acquisition and other non-core costs		1,864		4,841		1,633	
Adjusted SG&A (Non-GAAP)	\$	49,534	\$	52,970	\$	52,722	
Adjusted SG&A % (Non-GAAP)		30.3%		32.0%	-	28.6%	

Cresco Labs Inc.
Unaudited Reconciliation of Net Loss to Adjusted EBITDA (Non-GAAP)
For the Three Months Ended June 30, 2025, March 31, 2025, and June 30, 2024
For the Three Months Ended

	For the Three Month's Ended					
	June 30, 2025			March 31,		June 30,
(\$ in thousands)		2025	2025		2024	
Net loss ⁷	\$	(13,893)	\$	(15,234)	\$	(51,179)
Depreciation and amortization		12,190		12,906		14,930
Interest expense, net		12,562		14,824		13,813
Income tax expense		16,636		14,316		10,238

6

4

EBITDA (Non-GAAP)	\$ 27,495	\$ 26,812	\$ (12,198)
Other expense (income), net	 836	(317)	59,508
Adjustments for acquisition and other non-core costs	734	7,015	3,129
Impairment loss	9,265	_	
Share-based compensation	2,546	2,723	3,471
Adjusted EBITDA (Non-GAAP)	\$ 40,876	\$ 36,233	\$ 53,910
Adjusted EBITDA % (Non-GAAP)	 25.0%	21.9%	 29.2%
¹ Net loss includes amounts attributable to non-controlling interests.			

Cresco Labs Inc. Unaudited Summarized Consolidated Statements of Cash Flows For the Three Months Ended June 30, 2025, March 31, 2025, and June 30, 2024 For the Three Months Ended

	Tor the fillee World's Lifeed					
(\$ in thousands)	June 30, 2025		March 31, 2025		J	lune 30, 2024
Net cash provided by operating activities	\$	8,831	\$	30,463	\$	17,160
Net cash used in investing activities		(14,469)		(6,869)		(10,270)
Net cash used in financing activities		(3,466)		(5,733)		(15,831)
Effect of foreign currency exchange rate changes on cash and cash equivalents		(2)		2		(10)
Net (decrease) increase in cash and cash equivalents	\$	(9,106)	\$	17,863	\$	(8,951)
Cash and cash equivalents and restricted cash, beginning of period		162,118		144,255		128,152
Cash and cash equivalents and restricted cash, end of period	\$	153,012	\$	162,118	\$	119,201

Cresco Labs Inc. Unaudited Reconciliation of Operating Cash Flow to Free Cash Flow (Non-GAAP) For the Three Months Ended June 30, 2025, March 31, 2025, and June 30, 2024 For the Three Months Ended

June 30, 2025		March 31, 2025		June 30, 2024	
\$	8,831	\$	30,463	\$	17,160
	(13,124)		(5,818)		(6,434)
	451		50		106
\$	(3,842)	\$	24,695	\$	10,832
	\$ \$	\$ 8,831 (13,124) 451	\$ 8,831 \$ (13,124) 451	\$ 8,831 \$ 30,463 (13,124) (5,818) 451 50	\$ 8,831 \$ 30,463 \$ (13,124) (5,818) 451 50

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7

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