

Cresco Labs Debuts Deliciously Dosed™ Chocolates from its Mindy's Chef Led Artisanal Edibles Brand for the Illinois Recreational Cannabis Market

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Arriving just in time for the holidays, the line features four chocolate bars with rich, distinct flavors from James Beard Award-winning Chef Mindy Segal

CHICAGO, Dec. 10, 2020 /PRNewswire/ - **Cresco Labs** (CSE: CL) (OTCQX: **CRLBF**) ("Cresco" or "the Company"), one of the largest vertically integrated multistate cannabis operators in the United States, announced today the relaunch and availability of its cannabis-infused Chocolates line from its **Mindy's Chef Led Artisanal Edibles** brand in dispensaries across Illinois. Previously introduced to the state's medical market in 2016, the line is now available for the first time to recreational customers. Illinois total adult use cannabis sales topped \$75 million for the second consecutive month in November¹. The Chocolates line features three consistently dosed chocolate bars—Milk Chocolate & Peanut Brittle, Caramelized Chocolate Marshmallow Graham and Dark Chocolate Almond Toffee. In addition, for the 2020 holiday season the brand has launched a limited-time only flavor, Dark Chocolate Peppermint Bark.

From left to right: Milk Chocolate & Peanut Brittle, Caramelized Chocolate Marshmallow Graham, Dark Chocolate Peppermint Bark and Dark Chocolate Almond Toffee are the four flavors from the newly available Chocolates line in Illinois from Cresco Labs' Mindy's Chef Led Artisanal Edibles brand. (CNW Group/Cresco Labs, Inc.)

"As the largest wholesaler of branded cannabis products in both the industry and Illinois, we continue to expand the reach of our House of Brands and diversified offerings to appeal to all consumers who have different preferences and needs," said Greg Butler, Chief Commercial Officer at Cresco Labs. "It has been such a pleasure to see our Mindy's brand grow in the last year and delight more consumers not only in Illinois, but also in California, Michigan and Massachusetts."

Mindy Segal is Illinois' original cannabis chef and the creative force behind her namesake line of artisanal edibles. A big difference between Mindy's Chef Led Artisanal Edibles and other edible products in the market is their decadently delicious taste, featuring iconic flavor combinations and distinctive, premium ingredients. In addition, each product is precisely dosed to provide cannabis consumers with confidence to experiment with different flavors and textures.

With a reputation as a renowned pastry chef and restaurant owner, Segal has taken her unmatched attention to detail and quality to the production of cannabis-infused Chocolates. Additional details on the newly available Chocolates line:

- Milk Chocolate & Peanut Brittle – A blend of two milk chocolates, each with a distinct flavor note, accented with smooth peanut butter and crunchy peanut brittle. 100 mg THC bar with 10 breakable, 10 mg pieces.
- Caramelized Chocolate Marshmallow Graham – Caramelized white chocolate nestled with crunchy graham crackers and mini marshmallows. 100 mg 1:1 CBD/THC bar with 10 breakable, 10 mg pieces.
- Dark Chocolate Almond Toffee – Two dark chocolates and a touch of milk chocolate with smoked almonds, crunchy toffee and smooth caramel. 100 mg THC bar with 10 breakable, 10 mg pieces.
- Dark Chocolate Peppermint Bark – A limited-time only offering available for the 2020 holiday season while supplies last, delivers a blend of rich, luscious dark milk chocolate with smooth white chocolate ganache drizzle, topped with crushed peppermints. 100 mg THC bar with 10 breakable, 10 mg pieces.

In Illinois, the Mindy's Chef Led Artisanal Edibles suite of products includes 2 mg and 5 mg Gummies available in six flavors and now Chocolates. The brand plans to expand its offerings to include Taffy soon.

Chocolates from Mindy's Chef Led Artisanal Edibles are the latest product offerings to enter Cresco Labs' Illinois market this year, following the recent launch and availability of Wonder Wellness Co. and Wonder Minis. Cresco Labs' House of Brands is available in the state for medical patients and customers, and products include the following: **Cresco** premium flower, pre-rolled joints, live resin concentrates and liquid live resin vape cartridges; **Mindy's Chef Led Artisanal Edibles** gummies and chocolates; Remedi capsules, Rick Simpson (RSO) syringes and tinctures; **High Supply** flower, popcorn, shake, pre-rolled joints, vape pens and live vape cartridges; **Good News** pre-rolled shorties, gummies and vape pens; and **Wonder Wellness Co.** Wonder Minis.

Cresco's Mindy's Chef Led Artisanal Edibles brand is available in California, Illinois, Massachusetts and Michigan. For more information, please visit mindysedibles.com.

¹<https://www.idfpr.com/Forms/AUC/2020%2012%2002%20IDFPR%20monthly%20adult%20use%20cannabis%20sales.pdf>

Cresco Labs is one of the largest vertically-integrated multi-state cannabis operators in the United States. Cresco is built to become the most important company in the cannabis industry by combining the most strategic geographic footprint with one of the leading distribution platforms in North America. Employing a consumer-packaged goods ("CPG") approach to cannabis, Cresco's house of brands is designed to meet the needs of all consumer segments and includes some of the most recognized and trusted national brands including Cresco, Remedi, High Supply, Cresco Reserve, Good News, Wonder Wellness Co., FloraCal Farms and Mindy's Chef Led Artisanal Edibles created by James Beard Award-winning chef Mindy Segal. Sunnyside, Cresco's national dispensary brand, is a wellness-focused retailer designed to build trust, education and convenience for both existing and new cannabis consumers. Recognizing that the cannabis industry is poised to become one of the leading job creators in the country, Cresco provides the industry's first national comprehensive Social Equity and Educational Development (SEED) program designed to ensure that all members of society have the skills, knowledge and opportunity to work in and own businesses in the cannabis industry. Learn more about Cresco Labs at [crescolabs.com](https://www.crescolabs.com).

Forward Looking Statements

This press release contains "forward-looking information" within the meaning of applicable Canadian securities legislation and may also contain statements that may constitute "forward-looking statements" within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Such forward-looking information and forward-looking statements are not representative of historical facts or information or current condition, but instead represent only the Company's beliefs regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of the Company's control. Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as, 'may,' 'will,' 'should,' 'could,' 'would,' 'expects,' 'plans,' 'anticipates,' 'believes,' 'estimates,' 'projects,' 'predicts,' 'potential' or 'continue' or the negative of those forms or other comparable terms. The Company's forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the Company's actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements, including but not limited to those risks discussed under "Risk Factors" in the company's Annual Information Form dated April 28, 2020, and other documents filed by the Company with Canadian securities regulatory authorities; and other factors, many of which are beyond the control of the Company. Readers are cautioned that the foregoing list of factors is not exhaustive. Because of these uncertainties, you should not place undue reliance on the Company's forward-looking statements. No assurances are given as to the future trading price or trading volumes of Cresco's shares, nor as to the Company's financial performance in future financial periods. The Company does not intend to update any of these factors or to publicly announce the result of any revisions to any of the Company's forward-looking statements contained herein, whether as a result of new information, any future event or otherwise. Except as otherwise indicated, this press release speaks as of the date hereof. The distribution of this press release does not

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