CRESCOLABS°

NEWS RELEASE

Cresco Labs Continues Retail Expansion in Pennsylvania with New Gettysburg Store

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CHICAGO--(BUSINESS WIRE)-- **Cresco Labs Inc.** (CSE:CL) (OTCQX:CRLBF) (FSE: 6CQ) ("Cresco" or "Company"), the industry leader in branded cannabis products with a portfolio of America's most popular brands and the operator of Sunnyside dispensaries, today announced the opening of Sunnyside Gettysburg in the Commonwealth of Pennsylvania. The new store is located at 1380 York Rd., #300, just off US Route 15 and 10 minutes away from the Gettysburg Battlefield Historic District. Today's opening brings Cresco Labs' store count to 15 dispensaries in Pennsylvania and 72 locations nationally.

Cresco Labs opened a new Pennsylvania store in Gettysburg at 1380 York Rd., #300. (Photo: Business Wire)

"We're delighted to bring Sunnyside to the historic town of Gettysburg and the Gettysburg

National Military Park that averages 1 million visitors annually," said Charlie Bachtell, CEO and Co-founder of Cresco Labs. "We continue to invest in our core market of Pennsylvania, where we hold the number one branded market share position, and look forward to bringing safe, regulated cannabis products to a growing number of Pennsylvania residents."

Centrally located in Southern Pennsylvania, Gettysburg is in Adams County, a region with over 527,000 residents. Sunnyside Gettysburg is located in the Lincoln Commons Shopping Center that is easily accessible by car at the northwest quadrant of US Route 15 and PA Route 30, as well as by bus via the "rabbit transit", the main public transportation system serving both the town and county.

Sunnyside Gettysburg is dedicated to helping qualified patients and caregivers unlock all the benefits of medical marijuana. This location will offer a wide assortment of flower, vape, troche, concentrate, topical, capsule and tincture products from the Company's Cresco, Supply, FloraCal, Good News, Wonder Wellness Co. and Remedi

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brands. Patients can also shop a broad selection of accessories.

Patients and caregivers can place orders today both in store and online at **www.sunnyside.shop**. Store hours are Sunday through Thursday, 9 AM to 6 PM, and Friday through Saturday, 9 AM to 7 PM.

For more information about Cresco Labs, visit **www.crescolabs.com**. To learn more about Sunnyside, visit **www.sunnyside.shop**.

About Cresco Labs Inc.

Cresco Labs' mission is to normalize and professionalize the cannabis industry through a CPG approach to building national brands and a customer-focused retail experience, while acting as a steward for the industry on legislative and regulatory-focused initiatives. As a leader in cultivation, production and branded product distribution, the Company is leveraging its scale and agility to grow its portfolio of brands that include Cresco, High Supply, FloraCal, Good News, Wonder Wellness Co., Mindy's and Remedi, on a national level. The Company also operates highly productive dispensaries nationally under the Sunnyside brand that focus on building patient and consumer trust and delivering ongoing education and convenience in a wonderfully traditional retail experience. Through year-round policy, community outreach and SEED initiative efforts, Cresco Labs embraces the responsibility to support communities through authentic engagement, economic opportunity, investment, workforce development and legislative initiatives designed to create the most responsible, respectable and robust cannabis industry possible. Learn more about Cresco Labs' journey by visiting www.crescolabs.com or following the Company on Facebook, X or LinkedIn.

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