

Cresco Labs Announces Participation at the Upcoming Cowen Master Class & MJ Biz Conferences in Las Vegas

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CHICAGO--(BUSINESS WIRE)-- Cresco Labs (CSE:CL) (OTCQX:CRLBF) ("Cresco Labs" or the "Company"), one of the largest vertically integrated multistate cannabis operators in the United States, announced today that its executive team will participate in the following conferences in December 2019:

Investor Intelligence Conference – Cowen Master Class, Las Vegas, December 10th at 2 p.m.

PST: Charlie Bachtell, CEO & Co- Founder, will participate in the Cowen invitation-only, fireside chat led by Cowen Managing Director and Senior Research Analyst, Vivien Azer.

MJ Biz Conference, Las Vegas, December 12th at 10:30 a.m. PST: Erin Alexander, Associate General Counsel, is scheduled to participate in the "Licensing ins and Outs – Ensuring Continued Compliance in a Changing Regulatory Landscape" panel discussion.

About Cresco Labs

Cresco Labs is one of the largest vertically-integrated multi-state cannabis operators in the United States. Cresco is built to become the most important company in the cannabis industry by combining the most strategic geographic footprint with one of the leading distribution platforms in North America. Employing a consumer-packaged goods ("CPG") approach to cannabis, Cresco's house of brands is designed to meet the needs of all consumer segments and includes some of the most recognized and trusted national brands including Cresco, Remedi and Mindy's, a line of edibles created by James Beard Award-winning chef Mindy Segal. Sunnyside*, Cresco's national dispensary brand, is a wellness-focused retailer designed to build trust, education and convenience for both existing and new cannabis consumers. Recognizing that the cannabis industry is poised to become one of the leading job creators in

the country, Cresco has launched the industry's first national comprehensive Social Equity and Educational Development (SEED) initiative designed to ensure that all members of society have the skills, knowledge and opportunity to work in and own businesses in the cannabis industry. Learn more about Cresco Labs at www.crescolabs.com.

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