

## Cresco Labs Announces Opening of the First Adult-use Dispensary in Downtown Chicago

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Sunnyside River North is Cresco Labs' seventh Illinois dispensary with three additional locations planned

CHICAGO--(BUSINESS WIRE)-- **Cresco Labs** (CSE:CL) (OTCQX:CRLBF) ("Cresco" or "the Company"), one of the largest vertically integrated multistate cannabis operators in the United States, announced today the opening of Sunnyside River North, the first Illinois adult-use dispensary in Chicago located at 436 N. Clark Street in the prestigious River North neighborhood. Sunnyside (the "Dispensary") will open for adult-use cannabis sales on May 28<sup>th</sup> at 10:00 AM for online orders and in-store pick up that day through a pop-up retail experience.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20200528005198/en/>

Cresco Labs' Sunnyside dispensary in the River North neighborhood is the first adult-use only dispensary to open in Chicago (Photo: Business Wire)

"We are thrilled to be opening the first adult use store in Chicago under the state's new

legislation and to provide an example of what normalized and professionalized cannabis looks like with a location in a traditional business district, a local and diverse operating team and a tremendous amount of community input and support," said Charlie Bachtell, Cresco Labs' CEO and Co-founder. "We recruited and trained our team of wellness advisors from all over Chicagoland and look forward to catering to the wellness needs of the downtown community following the responsible shopping methods we developed in conjunction with state regulators."

As **previously disclosed**, the Company has implemented procedures system-wide to eliminate wait lines, crowding and social distancing during the COVID-19 pandemic, and the River North location will launch with online orders only through **Sunnyside.shop**. Once customers receive a text notification that their order is ready, they can check in

at the Guest Experience Center at 22 W. Hubbard to be entered into the virtual pickup queue. Regular store hours are 10:00 AM to 9:00 PM daily, seven days a week.

Cresco has the largest footprint in Illinois with three of only 21 cultivation licenses and a total cultivation space<sup>1</sup> of 215,000 square feet across all three of its facilities. The Company currently distributes its wholesale products to every dispensary in the state, and its Illinois retail presence includes seven Sunnyside\* dispensaries, with three additional locations planned in strategic locations throughout the state.

## About Cresco Labs:

Cresco Labs is one of the largest vertically-integrated multi-state cannabis operators in the United States. Cresco is built to become the most important company in the cannabis industry by combining the most strategic geographic footprint with one of the leading distribution platforms in North America. Employing a consumer-packaged goods ("CPG") approach to cannabis, Cresco's house of brands is designed to meet the needs of all consumer segments and includes some of the most recognized and trusted national brands including Cresco, Remedi and Mindy's, a line of edibles created by James Beard Award-winning chef Mindy Segal. Sunnyside, Cresco's national dispensary brand, is a wellness-focused retailer designed to build trust, education and convenience for both existing and new cannabis consumers. Recognizing that the cannabis industry is poised to become one of the leading job creators in the country, Cresco has launched the industry's first national comprehensive Social Equity and Educational Development (SEED) initiative designed to ensure that all members of society have the skills, knowledge and opportunity to work in and own businesses in the cannabis industry. Learn more about Cresco Labs at [www.crescolabs.com](http://www.crescolabs.com).

## Forward Looking Statements

This press release contains "forward-looking information" within the meaning of applicable Canadian securities legislation and may also contain statements that may constitute "forward-looking statements" within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Such forward-looking information and forward-looking statements are not representative of historical facts or information or current condition, but instead represent only the Company's beliefs regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of the Company's control. Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as, 'may,' 'will,' 'should,' 'could,' 'would,' 'expects,' 'plans,' 'anticipates,' 'believes,' 'estimates,' 'projects,' 'predicts,' 'potential' or 'continue' or the negative of those forms or other comparable terms. The Company's forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the Company's actual results, performance or achievements to be materially different from any future

results, performance or achievements expressed or implied by the forward-looking statements, including but not limited to those risks discussed under "Risk Factors" in the company's CSE Listing Statement filed with SEDAR; and other factors, many of which are beyond the control of the Company. Readers are cautioned that the foregoing list of factors is not exhaustive. Because of these uncertainties, you should not place undue reliance on the Company's forward-looking statements. No assurances are given as to the future trading price or trading volumes of Cresco's shares, nor as to the Company's financial performance in future financial periods. The Company does not intend to update any of these factors or to publicly announce the result of any revisions to any of the Company's forward-looking statements contained herein, whether as a result of new information, any future event or otherwise. Except as otherwise indicated, this press release speaks as of the date hereof. The distribution of this press release does not imply that there has been no change in the affairs of the Company after the date hereof or create any duty or commitment to update or supplement any information provided in this press release or otherwise.

<sup>1</sup> Total cultivation space represents all areas used in cultivation including vegetative, mother and flowering plant rooms

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